



# AFFILIATES

a council of the  
**Omaha Area Board of REALTORS®**

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | [www.oabrAffiliates.com](http://www.oabrAffiliates.com)

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## AFFILIATE COUNCIL MEETING Tuesday February 21, 2023 9:00 a.m.

### Agenda

- I. Call meeting to order
- II. Approval of Agenda and Affiliates Standards of Excellence
- III. Approval of Minutes from January 17, 2023
- IV. Introductions
  - a) Guests
  - b) New Member Introductions
  - c) Current Member Introductions
- V. President Report- Jonathan Jameson
- VI. Treasurer Report – Jeanne Lamoureux
- VII. Affiliate Events Update
  - a) OABR Golf (May 15, 2023) – Jonathan Jameson
  - b) Affiliate/REALTOR® Event (2023) – Cody Bousema
  - c) Turkey Bowling Toys for Tots (November 8, 2023) – Kim Moneto
- VIII. Committee Updates
  - a) Food Drive – Wendy Walker
  - b) Professional Development – PK Kopun, Mary Byrnes
  - c) OABR Social Events – Erin Trescott
  - d) RPAC – Paul Kottich
  - e) WCR – Jeanne Lamoureux
  - f) YPN – Cody Bousema
  - g) Think Affiliates First – Brent Rasmussen  
Facebook – Sam Kasun of Pixel Fire Marketing  
O - 402-214-5053 C - 402-619-9919  
[social@pixelfiremarketing.com](mailto:social@pixelfiremarketing.com)
  - h) New Member Committee – John Harrison
  - i) MOBA – Wendy Walker
- IX. Sponsorship Opportunities
- X. New/Other Business
- XI. Speakers/Testimonials
- XII. Adjournment, next meeting Tuesday March 21, 2023 at 9:00 am

Affiliate Facebook Group [https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/](https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/)

*The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members*



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### AFFILIATE COUNCIL MINUTES

January 17, 2023

The meeting was called to order.

**Present:**

President Jonathan Jameson  
President-Elect Katie Lieffers  
Secretary Cody Bousema  
Lynette Arrasmith  
Kristen Cox  
Jesse Diamond  
Joe Dobrovorny  
Melanie Doeschot  
Amy Dritley  
John Harrison

Chad Holcomb  
PK Kopun  
Paul Kottich  
Laura Longo  
Kim Lopez  
Suzanne Luttig  
Kim Moneto  
Kayci Parker  
Eric Petersen  
Tyler Peterson

Donna Riedl  
Mia Seeger  
Laura Singleton  
Dave Swearingen  
Matt Thiel  
Erin Trescott  
Debbie Williams

- I. Call meeting to order
- II. Approved Minutes from 11.15.2022 - Moved, seconded and carried to approve the meeting minutes.
- III. Introductions – The Affiliate Council members and guests in attendance introduced themselves.
- IV. President Report- Jonathan Jameson reported that the OABR Directors did not meet in December but at the November meeting he reported on the Thank Affiliates First progress which included the five Core Values.
- V. Treasurer Report – Jonathan Jameson reported there is a balance of \$2,074.14 in the checking account.
- VI. Affiliate Events Update:
  - a) The Affiliate Golf event is scheduled for May 15 with a destination yet to be determined.
  - b) Affiliate Event – Would like to schedule something in the spring.
  - c) Turkey Bowl– Turkey Bowl collected 13 boxes of toys, 22 bikes and helmets and collected over \$17,000 in cash. There was discussion on allowing assistants to bowl.
- VII. Committee Updates
  - a. Professional Development – PK Reported: Meeting is at 10:00am.
  - b. OABR Social Events- Erin Trescott Reported REALTOR® Ring Day was success. Committee discussing hockey and the summer event at Mahoney State Park.
  - c. RPAC – Paul Kottich Reported: The goal has officially been met!
  - d. WCR – Amy Dritley reported the Membership Mixer is scheduled for January 25 at Omaha Sports & Games from 5:00pm-8:00pm. Women’s Council RPAC breakfast is scheduled for February 28 at Champions Run.

- e. YPN – Cody Bousema Reported: YPN is working on the Happy Hour reception held after REcharge on February 15.
  - g. Think Affiliates First – Melanie Doeschot Reported: Branding guide is underway. Gave an update on the five Core Values they've landed on. Suggested that during every meeting a member highlights one of the Core Values. Ideas of having multiple shirts in different colors with the Core Values on the shirts.
  - h) New Member Committee – John Harrison Reported: Membership is at 159 members. The spike is attributed to the Turkey Bowl event.
  - i) MOBA - no update
- VIII. Other Business – Jonathan Jameson reported the New Member Orientation is now in person and the Affiliates are able to speak about themselves as well as for the Affiliate Group between 8:30-9:00am. There was discussion as to have a slide show during this event.
- IX. Testimonials – Eric Petersen gave a shot out to the Turkey Bowl committee on their hard work and dedication. A lot goes into having a successful event at a new venue.
- X. Speakers- Lou Bozak with Paul Davis Restoration, Melanie Doeschot with Ambassador Title Services and PK Kopun with Centris Federal Credit Union.
- XI. Adjournment – The meeting was adjourned

# AFFILIATE COUNCIL FINANCIAL STATEMENT FOR THE MONTH JANUARY 31, 2023

Annual Budget  
\$12,000

JANUARY 2023

YEAR-TO-DATE

## INCOME

Board Donation  
Turkey Bowling/Toys 4 Tots  
Golf  
Petty Cash Returned  
Credit from Pixel

<b>TOTAL INCOME</b>	0.00	0.00
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## EXPENSES

Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media	300.00	300.00
Brand Development	184.58	184.58
Orientation Luncheons		
Realtor Ring Day		
WCR Bingo Sponsor		
WCR Golf Sponsor		
Affiliate Only Party		
Inaugural		
Think Affiliates First		
Breakfast at Meeting	120.26	120.26
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge/bank fees	5.00	5.00

<b>TOTAL EXPENSES</b>	609.84	609.84
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<b>NET INCOME/(LOSS)</b>	(609.84)	(609.84)
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## CASH RECONCILIATION

Beginning Cash Balance 1/1/23	2,074.14	
Income (Loss)	(609.84)	
Ending Cash Balance 1/31/23	1,464.30	

# AFFILIATE COUNCIL FINANCIAL STATEMENT FOR THE MONTH DECEMBER 31, 2022

Annual Budget  
\$12,000

DECEMBER 2022

YEAR-TO-DATE

## INCOME

Board Donation		2,000.00
Turkey Bowling/Toys 4 Tots		
Golf		
Petty Cash Returned		500.00
Credit from Pixel		

<b>TOTAL INCOME</b>	0.00	2,500.00
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## EXPENSES

Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		500.00
Golf		200.00
Canned Food Drive		
Social Media	300.00	3,600.00
Brand Development	892.11	1,614.36
Orientation Luncheons		
Realtor Ring Day		
WCR Bingo Sponsor		200.00
WCR Golf Sponsor		150.00
Affiliate Only Party		
Inaugural		
Think Affiliates First		708.88
Breakfast at Meeting		133.11
Review Advertising		
Misc (Printing,Ck Order,Fee)		68.00
Service Charge/bank fees		5.00

<b>TOTAL EXPENSES</b>	1,192.11	7,179.35
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<b>NET INCOME/(LOSS)</b>	(1,192.11)	(4,679.35)
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## CASH RECONCILIATION

Beginning Cash Balance 12/1/22	3,266.25
Income (Loss)	(1,192.11)
Ending Cash Balance 12/31/22	<u>2,074.14</u>

# ORIENTATION PRESENTATION VIA ZOOM

## AFFILIATES!!!

### ORIENTATION SPONSORS

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#### OCTOBER 2022

Tuesday Oct 4: 8:30 a.m. Erin Trescott  
Tuesday Oct 4: 1:00 p.m. Eric Petersen  
Wednesday Oct 5 8:30 a.m. Katie Loeffers

#### NOVEMBER 2022

Tuesday Nov 1: 8:30 a.m. Kim Moneto  
Tuesday Nov 1: 1:00 p.m. Amy Dritley  
Wednesday Nov 2 8:30 a.m. Brent Rasmussen

#### DECEMBER 2022

Tuesday Dec 6: 8:30 a.m. Melanie Doeschot  
Tuesday Dec 6: 1:00 p.m. Lou Bozak  
Wednesday Dec 7: 8:30 a.m. Jonathan Jameson

#### JANUARY 10, 2023

8:30 a.m. – 9:00 a.m. Registration/Meet and Greet  
Amy Dritley  
Lou Bozak  
Jonathan Jameson

#### FEBRUARY 7, 2023

8:30 a.m. – 9:00 a.m. Registration/Meet and Greet  
Melanie Doeschot  
Brent Rasmussen  
Eric Petersen

#### MARCH 7, 2023

8:30 a.m. – 9:00 a.m. Registration/Meet and Greet  
Erin Trescott  
Kim Moneto  
Katie Loeffers

#### APRIL 2023

8:30 a.m. – 9:00 a.m. Registration/Meet and Greet  
Wendy Walker  
Erin Trescott  
Amy Dritley

#### MAY 2023

8:30 a.m. – 9:00 a.m. Registration/Meet and Greet  
Brent Rasmussen  
Melanie Doeschot  
Jonathan Jameson

#### JUNE 2023

8:30 a.m. – 9:00 a.m. Registration/Meet and Greet  
Eric Petersen  
Katie Loeffers  
Lou Bozak

## **AFFILIATE ARTICLE FOR REVIEW NEWSLETTER**

		<b>DEADLINE FOR ARTICLE</b>
OCTOBER 2022	Kaie Loeffers	SEPTEMBER 15
NOVEMBER 2022	Wendy Walker	OCTOBER 15
DECEMBER 2022	Erin Trescott	NOVEMBER 15
JANUARY 2023	Amy Dritley	DECEMBER 15
FEBRUARY 2023	Melaine Doeschot	JANUARY 15
MARCH 2023	Kim Moneto	FEBRUARY 15
APRIL 2023	Eric Petersen	MARCH 15
MAY 2023	Brent Rasmussen	APRIL 15
JUNE 2023	Jonathan Jameson	MAY 15

## **AFFILIATE SPEAKERS MONTHLY MEETING**

### **NOVEMBER 2022**

Erin Trescott  
Mary Sladek  
Katie Loeffers

### **DECEMBER 2022**

Lou Bozak  
PK Kopun

### **JANUARY 2023**

Jeannie Lamoureux  
Melaine Doeschot

### **FEBRUARY 2023**

John Harrison  
Cody Bousema

### **MARCH 2023**

Wendy Walker  
Debbie Williams

### **APRIL 2023**

Kim Moneto  
Jonathan Jameson

### **MAY 2023**

Brent Rasmussen  
Laura Longo

### **JUNE 2023**

Eric Petersen  
Paul Kottich

### **JULY 2023**

Amy Dritley  
Laura Singleton

## 2022-2023 ATTENDANCE

[illegible]



TRESCOTT, ERIN 9/13	ea	x	x		X								
VACHA, JON 6/12													
WALKER, WENDY 12/08		ea											X
WEBER, TRAVIS 3/19													
WILLIAMS, DEBBIE 3/21	x	x	x		X								