

Common Excuses While Fundraising



1. What's RPAC?! Like the insurance on your house or your car, the REALTORS® Political Action Committee is there to protect your business. RPAC gives us a powerful voice at all levels of government. It's the best investment you can make in real estate!

2. No one has ever asked me to invest in RPAC before. We are asking right now. Cash, check, or credit card, we take pledges and offer payment plans. None of your investment goes to overhead. All investments go towards issues that matter most to you and your clients.

3. I don't believe in investing in candidates. I think you're buying votes. If only it were that easy. We do not "buy" votes. RPAC ensures we are "at the table" instead of "being on the menu."

4. Ask someone else who is better off than I am. Everyone should invest in RPAC. We all share in the results that RPAC can and will produce.

5. I already paid my REALTOR® dues. Isn't that enough? Your REALTOR® dues pay for the car. RPAC is the gas that makes it go and what puts you in the driver's seat!

6. I don't have the money! Is that Starbucks in your hand? A daily cup of coffee can add up to over \$1,000 a year. You can't afford NOT to invest in RPAC. Your real estate business pays the bills and RPAC protects your business. What's that worth to you?

7. I already contribute to political candidates on my own. Great! RPAC gives you and your fellow REALTORS® an even bigger voice!

8. I don't agree with some of the candidates that RPAC has supported. By focusing on the issues most critical to your business and your clients, RPAC supports the elected officials who help us most. We are non-partisan. We are the REALTOR® Party.

9. I invested in RPAC once and nothing changed. If you only go to the gym once, nothing is going to change either. Investment doesn't guarantee we win, but doing nothing means we aren't trying!

10. I doubt my investment would even make a difference. RPAC stops hundreds of pieces of legislation each year that would make it more difficult for REALTORS® to make a living. Whatever the problem, RPAC is there!

Contributions are not deductible for Federal tax purposes. Contributions to RPAC are voluntary and are used for political purposes. You may refuse to contribute without affecting your membership rights. 70% of each contribution is used by your state PAC to support state and local political candidates. The remaining 30% is sent to National RPAC to support federal candidates and is charged against your limits under 2 U.S.C. 441a.