

MIDLANDS REGIONAL CIE *creating a connected marketplace!*

Midlands Regional CIE is connecting individual commercial brokers in the Lincoln-Omaha region on an efficient, cost effective platform uniquely designed for commercial real estate. Participating brokers share property data and eliminate fragmentation in the region utilizing the Catylist online network. Big and small companies alike can take advantage of resulting efficiencies and focus more resources serving clients.



INDIVIDUAL MEMBERSHIP

Joining Midlands Regional CIE allows you to join with individual membership, meaning your entire company does not need to join.



CUTTING EDGE PLATFORM

Commercial brokers acting now can become charter subscribers in the area's first regional property database built exclusively for commercial real estate.



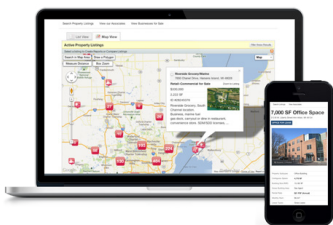
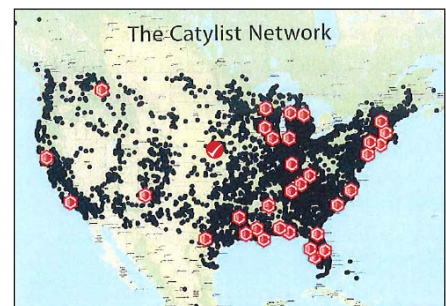
ELIMINATE COMMERCIAL FRAGMENTATION

Midlands Regional CIE consolidates commercial property data into an efficient regional search, allowing brokers to effectively increase the speed and reach of marketing efforts.



CONNECT NATIONALLY

Participants in the Midlands Regional CIE become connected with a growing national network that includes 40 markets already utilizing the Catylist system.



OWN AND CONTROL YOUR DATA

Your property data is valuable. With Midlands Regional CIE, you own the data and you control it.

DISCOVER MORE AT MRCIE.ORG

PUBLIC ACCESS		PAID SUBSCRIPTION
Mobile Access	Sleek, responsive design.	Full access to the Catylist CIE for all smartphones and tablets including Android, iPhone and iPads.
Online Listings	Not available.	Create listing presentations, viewable by everyone and distributed automatically to our wide network of partnering sites.
Prospects/ Leads	Not available.	Search and view posted needs/wants, and track hits and views on your property listings.
Property Search	Access listings via sophisticated polygon mapping.	Access listings via sophisticated polygon mapping, plus create catalogs and create searches.
Sales & Lease Comparables	Not available.	Access to recent sale and lease transactions in your market.
Alerts & Notifications	Not available.	Receive notifications of properties, comparables, CIE activity, and posted industry news tailored to your preferences.
Reports & Brochures	Simple print listing.	Print or email customized reports and brochures with options such as maps, company branding, demographics & attachments.
Professional Profile	Not available.	Create a detailed, search engine optimized online resume , highlighting your expertise, listings, recent transactions and more.
Market Statistics	Not available.	Access to local market statistics (average lease rates, trends, etc.).
Export Options	Not available.	Export your data or search results any time in XML, CSV, XLS, KML.
Email Marketing	Not available.	Immediately forward property listings to your colleagues.
Price	FREE	\$50 - \$75 per month.

Midlands Regional Commercial Information Exchange

Member Application and Agreement

Applicant Name _____

Broker's Name (if different than applicant) _____

Applicant email Address _____

Company Name _____

License Number _____

Company Address _____

Residence Address _____

City _____ State _____ Zip _____

City _____ State _____ Zip _____

Company Website _____

Office Desk Phone: _____

Office Main Phone: _____

Mobile Phone: _____

	Applicant requests service as a:	Monthly Fee	Membership Type Description
<input type="checkbox"/>	REALTOR® Member	\$50.00	Holds REALTOR® Membership
<input type="checkbox"/>	Non REALTOR® Member	\$75.00	Does not hold REALTOR® Membership

1. Applicant grants permission to Midlands Regional Commercial Information Exchange, LLC (MRCIE), to withdraw monthly service fees on, or soon after, the first business day of each month from a checking or savings account designated by Applicant*. By activating service, applicant agrees to pay for a minimum of six months service before terminating.
2. *** A VOIDED CHECK MUST BE INCLUDED WITH THIS APPLICATION.**
3. After six months of service, if applicant wishes to discontinue MRCIE service, written notice must be received at the Midlands Regional CIE membership office, 8231 Beechwood Drive, Lincoln, NE 68510, by the last business day of the month or applicant will be charged for the following month. No refunds or proration of fees will be given.
4. Applicant agrees to be bound by MRCIE Rules as may be amended in the future including the duty to arbitrate. Current MRCIE Rules are available at www.MRCIE.org. Applicant agrees to pay the fees as noted above, or as may be adjusted from time to time by MRCIE. Applicant will receive 30-day notification prior to changes in monthly fees taking effect.
5. Applicant affirms that Applicant (1) holds a valid real estate salesperson or broker's license or a real estate appraiser's license, and (2) is actively engaged in the business of real estate sales, leasing, brokerage, or appraisal.
6. Applicant accepts responsibility for the accuracy of all information entered into MRCIE and authorizes its display on websites authorized by MRCIE.
7. Applicant agrees to protect, defend, indemnify, and hold harmless Midlands Regional Commercial Information Exchange, LLC, the REALTORS® Association of Lincoln and Midlands Multiple Listing Service, and the Omaha Area Board of REALTORS® and Great Plains Regional Multiple Listing Service (parent corporations of Midlands Regional CIE, LLC) and their respective directors, officers, employees, agents and assignees (collectively "Indemnities") of and from all liability, loss, expenses, and damages, arising from any cause of action, claim, suit or judgment against Indemnities by any third party based upon (1) inaccuracy of any information supplied to MRCIE by Applicant, (2) any unauthorized use of Applicant's MRCIE access password, (3) any unauthorized use of MRCIE database by Applicant, or (4) submission of any material or information to MRCIE that infringes any proprietary or intellectual property right of any third party by Applicant. Applicant shall pay any legal expenses that may be incurred by Indemnities in the defense of any such claim. Applicant's obligation to indemnify Indemnities shall survive termination of Applicant's MRCIE membership.
8. Applicant authorizes communication by mail, email, electronic messaging, fax, or telephone.

Signature of Applicant _____

Date _____

The undersigned broker for the above Applicant consents to the above Applicant becoming a Member of MRCIE and agrees to be bound by MRCIE rules as they are created and amended from time to time.

Signature of Applicant's Broker _____

Date _____

Submit application form to membership office: Midlands Regional CIE, 8231 Beechwood Drive, Lincoln, NE 68510