

Marketing Strategy & Lead Generation #9999T



The **Marketing Strategy & Lead Generation** course takes a deep dive into how using proven networking, branding, and marketing strategies can build your real estate business.

After completion of this course you will be able to:

- Clearly communicate services and value based on the buyer's needs and expectations
- Employ a creative and memorable marketing approach to generate leads
- Use social media and technology to effectively track and communicate with leads
- Successfully convert leads into loyal clients

Register for this course today!

Visit www.ims.oabr.com

This course qualifies as an elective course for the Accredited Buyer's Representative (ABR®) designation offered by the Real Estate Buyer's Agent Council (REBAC). For information on earning the ABR® designation go to www.REBAC.net

Take the course!

March 9, 2020

9:00 am - 4:00 pm

OABR Education Center

11830 Nicholas St
Omaha, NE 68154

Taught by Melanie McLane

**Earn 6 Hours of
Commission Approved Training**

Cost: \$75



NATIONAL
ASSOCIATION of
REALTORS®
Wholly Owned Subsidiary

