



VISION

Become the trusted resource for members of the Omaha Area Board of REALTORS®.

MISSION

Promote and support the real estate community through education efforts, events and ongoing partnerships with members of the Omaha Area Board of REALTORS®.

STANDARDS OF EXCELLENCE

These “Standards of Excellence” are intended to guide Affiliate Members, both individually and collectively, to maintain the highest level of professional conduct.

- Affiliates shall remain informed and conduct their business in accordance with all applicable laws, governmental regulations and public policy.
- Affiliates shall promote their business in a positive and professional manner.
- Affiliates shall not attempt to gain any unfair advantage over competitors by making false or misleading statements about competitors, REALTOR® Members or Affiliate Members.
- Affiliates shall respect the “Privileges and Obligations” afforded in the Affiliates Constitution and Bylaws and shall aspire to follow the Code of Ethics of the National Association of REALTORS®.
- Affiliates shall provide information, warranties, reports, data and services using professionally accepted guidelines and procedures.
- Affiliates share a common commitment to operate with integrity and stay current with new advances and policies that will further define them as leaders within their industry.