



AFFILIATES

a council of the
Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING Tuesday April 18, 2023 9:00 a.m.

Agenda

- I. Call meeting to order
- II. Approval of Agenda and Affiliates Standards of Excellence
- III. Approval of Minutes from March 21, 2023
- IV. Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- V. President Report- Jonathan Jameson
- VI. Treasurer Report – Jeanne Lamoureux
- VII. Affiliate Events Update
 - a) OABR Golf (May 15, 2023) – Jonathan Jameson
 - b) Affiliate/REALTOR® Event (April 13, 2023) – Lynette Arrasmith
 - c) Turkey Bowling Toys for Tots (November 8, 2023) – Kim Moneto
 - d) Food Drive – Wendy Walker
- VIII. OABR Committee Updates
 - a) Professional Development – PK Kopun, Mary Byrnes
 - b) Social Events – Erin Trescott
 - c) Governmental Affairs/RPAC – Paul Kottich
 - d) WCR – Jeanne Lamoureux
 - e) YPN – Cody Bousema
- IX. Work Group Updates
 - a) Think Affiliates First – Brent Rasmussen
Facebook – Sam Kasun of Pixel Fire Marketing
O - 402-214-5053 C - 402-619-9919
social@pixelfiremarketing.com
 - b) New Member Committee – John Harrison
 - c) MOBA – Wendy Walker
- X. Women’s Council Update – Jeanne Lamoureux
- XI. Sponsorship Opportunities
Affiliate Golf – May 15 - <https://oabr.wufoo.com/forms/2023-oabr-affiliate-golf-outing-sponsorships>
REALTOR® Family Day at Mahoney – June 9 - <https://oabr.wufoo.com/forms/zzgr7f10n9suhc/>
- XII. New/Other Business
- XIII. Speakers/Testimonials
- XIV. Adjournment, next meeting Tuesday May 16, 2023 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/>

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



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AFFILIATE COUNCIL MINUTES

March 21, 2023

The meeting was called to order.

Present:

President Jonathan Jameson
Katie Lieffers
Cody Bousema
Lynnette Arrasmith
Lou Bozak
Melanie Doeschot
John Harrison
Paul Kottich
Jeanne Lamoureux

Holly Lombardo
Laura Longo
Kim Lopez
Suzanne Luttig
Mark McGee
Mark McGregor
Floyd Palser
Kayci Parker
Brent Rasmussen

Donna Riedl
Mia Seeger
Laura Singleton
Al Stephens
Dave Swearingen
Matt Thiel
Erin Trescott
Wendy Walker

- I. Call meeting to order
- II. Approved Minutes from 2.21.2023 – It was moved, seconded, and carried to approve the meeting minutes.
- III. Introductions – The Affiliate Council members and guests in attendance introduced themselves.
- IV. President Report- Jonathan Jameson reported that the OABR Directors approved renovations in the back room of the OABR Office for more staff room. Discussion was had about term requirements for leadership. It was moved, seconded, and carried to move voting for the Affiliate Council leadership from July to June.
- V. Treasurer Report –Jeanne Lamoureux reported there is a balance of \$2,204.05 in the checking account.
- VI. Affiliate Events Update:
 - a) The Affiliate Golf event is scheduled for May 15 at the Oak Hills Golf Course. Jonathan Jameson opened sponsorships for the event to Affiliate members who were in attendance with the note that it will open to everyone after this meeting. Discussion was had about the event being opened to non-members last year and whether that should be allowed this year. There was a consensus to keep the event to members only and to skip the hole sponsor signs to save that money.
 - b) The Affiliate/REALTOR® Event (Pickle At Your Own Risk) is scheduled for April 13 at Blue Sky Patio & Pickle Ball from 4 pm – 6 pm. A flyer is designed, and the RSVP form will go out today. Katie Lieffers reported that the Affiliate who brings the most REALTORS® to the event will win a prize.
 - c) Turkey Bowl– No report
 - d) Food Drive – No report
- VII. Committee Updates
 - a. Professional Development – No report

- b. Social Events – Erin Trescott reminded about the Summer event at Mahoney State Park in conjunction with Lincoln and the Omaha Storm Chasers on June 30 with YPN.
- c. RPAC – Paul Kottich reported that \$87,000 has been raised so far and WCR collected an additional \$30,000, so they are roughly \$117,000 out of the \$179,745 goal. Upcoming events Soaring Wings on July 27, Hall of Fame on October 17 and CE Day October 19.
- d. WCR – Music Bingo is this Thursday at St. Roberts. April 20 is the next WCR Board Meeting and April 26 is the next topic event.
- e. YPN – YPN is working on the Omaha Storm Chasers game with Social Events on June 30.
- g. Think Affiliates First – Brent Rasmussen reported that they are working on brand attributes and vision and then can start executing the entire idea. There were some attributes changed and updated: local person is Greg McDermont; sound is a cowbell; cuisine is pub food; movie is Field of Dreams; and vehicle is the GMC Acadia.
- i) MOBA – Street of Dreams will be held April 29 – 30 and May 6 – 7. They ran a cornhole tournament to raise money for a scholarship, which was a ton of success and outgrew the event quickly.

VII. Speakers – Wendy Walker with Cobalt Credit Union and Jonathan Jameson with Access Bank

XI. Adjournment – The meeting was adjourned

**AFFILIATE COUNCIL
FINANCIAL STATEMENT FOR THE MONTH
MARCH 31, 2023**

**Annual Budget
\$12,000**

MARCH 2023

YEAR-TO-DATE

INCOME

Board Donation	0.00	2,000.00
Turkey Bowling/Toys 4 Tots		
Golf		
Petty Cash Returned		
Credit from Pixel		

TOTAL INCOME	0.00	2,000.00
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EXPENSES

Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media	300.00	900.00
Brand Development		184.58
Orientation Luncheons		
Realtor Ring Day		
WCR Bingo Sponsor		
WCR Golf Sponsor		
Affiliate Only Party		
Inaugural		
Think Affiliates First	615.25	615.25
Breakfast at Meeting	71.15	191.41
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge/bank fees		10.00

TOTAL EXPENSES	986.40	1,901.24
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NET INCOME/(LOSS)	(986.40)	98.76
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CASH RECONCILIATION

Beginning Cash Balance 3/1/23	3,159.30	
Income (Loss)	(986.40)	
Ending Cash Balance 3/31/23	2,172.90	

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
OCTOBER 2022	Kaie Lieffers	SEPTEMBER 15
NOVEMBER 2022	Wendy Walker	OCTOBER 15
DECEMBER 2022	Erin Trescott	NOVEMBER 15
JANUARY 2023	Amy Dritley	DECEMBER 15
FEBRUARY 2023	Melaine Doeschot	JANUARY 15
MARCH 2023	Kim Moneto	FEBRUARY 15
APRIL 2023	Eric Petersen	MARCH 15
MAY 2023	Brent Rasmussen	APRIL 15
JUNE 2023	Jonathan Jameson	MAY 15

AFFILIATE SPEAKERS MONTHLY MEETING

NOVEMBER 2022

Erin Trescott
Mary Sladek
Katie Lieffers

DECEMBER 2022

Lou Bozak
PK Kopun

JANUARY 2023

Jeannie Lamoureux
Melaine Doeschot

FEBRUARY 2023

John Harrison
Cody Bousema

MARCH 2023

Wendy Walker
Jonathan Jameson

APRIL 2023

Kim Moneto
Debbie Williams

MAY 2023

Brent Rasmussen
Laura Longo

JUNE 2023

Eric Petersen
Paul Kottich

JULY 2023

Amy Dritley
Laura Singleton

**ORIENTATION PRESENTATION VIA ZOOM
AFFILIATES!!!
ORIENTATION SPONSORS**

OCTOBER 2022

Tuesday Oct 4: 8:30 a.m. Erin Trescott
Tuesday Oct 4: 1:00 p.m. Eric Petersen
Wednesday Oct 5 8:30 a.m. Katie Lieffers

NOVEMBER 2022

Tuesday Nov 1: 8:30 a.m. Kim Moneto
Tuesday Nov 1: 1:00 p.m. Amy Dritley
Wednesday Nov 2 8:30 a.m. Brent Rasmussen

DECEMBER 2022

Tuesday Dec 6: 8:30 a.m. Melanie Doeschot
Tuesday Dec 6: 1:00 p.m. Lou Bozak
Wednesday Dec 7: 8:30 a.m. Jonathan Jameson

JANUARY 10, 2023

8:30 a.m. – 9:00 a.m. Registration/Meet and Greet
Amy Dritley
Lou Bozak
Jonathan Jameson

FEBRUARY 7, 2023

8:30 a.m. – 9:00 a.m. Registration/Meet and Greet
Melanie Doeschot
Brent Rasmussen
Eric Petersen

MARCH 7, 2023

8:30 a.m. – 9:00 a.m. Registration/Meet and Greet
Jonathan Jameson
Kim Moneto
Katie Lieffers

APRIL 11, 2023

8:30 a.m. – 9:00 a.m. Registration/Meet and Greet
Wendy Walker
Erin Trescott
Amy Dritley

MAY 2, 2023

8:30 a.m. – 9:00 a.m. Registration/Meet and Greet
Brent Rasmussen
Melanie Doeschot
Erin Trescott

JUNE 6, 2023

8:30 a.m. – 9:00 a.m. Registration/Meet and Greet
Eric Petersen
Katie Lieffers
Lou Bozak



ATTRIBUTES INDICATOR

Select the circle that best describe your company and/or product.

Necessity »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Luxury
Economical »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Expensive
Fun »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Serious
Casual »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Formal
Commonplace »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Exotic
Discreet »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Aggressive
Homemade »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Hi-Tech
Heritage »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Ground Breaking
Classic »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Modern
Quiet »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Loud
Simple »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Complex
Subdued »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Bright
Black & White »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Colorful
Feminine »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Masculine
Raw »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Refined
Good Value »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« High Quality
Expected »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Unexpected
Generalists »	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	« Specialists

Building *Authentic* Brands



18805 Blackwalnut Street
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color9creative.com



SWEARINGEN, DAVE 9/19					X	x	x						
THIEL, MATT 2/08			x		X		x						X
THOMPSON, SHELLEY 9/19													
TRESCOTT, ERIN 9/13	ea	x	x		X	x	x						
VACHA, JON 6/12													
WALKER, WENDY 12/08		ea				ea	x						X
WEBER, TRAVIS 3/19													
WILLIAMS, DEBBIE 3/21	x	x	x		X	x	ea						