

## **KEY FOCUS AREAS:**

### **1. Governmental affairs / public policy**

- ✓ Add a Governmental Affairs Director to achieve goals of Consensus Association Model

### **2. Multiple listing service**

- ✓ Data distribution and access security; data integrity; effective/efficient systems

### **3. Technology**

- ✓ Website focused on delivery of services to members
- ✓ Mobile application for directory and communication to members

### **4. Financial**

- ✓ Non-dues revenue

### **5. Association governance & operation**

- ✓ Continue to delegate responsibility; train management skills and overall knowledge of industry issues and trends

Approved October, 2011