

Omaha Area Board of REALTORS®

October, 2011

VISION (Our inspiration – what we want to be in the long-term):

- ❖ The Omaha Area Board of REALTORS® is recognized as the primary advocate for the rights of real estate owners in the Greater Omaha market area, and is viewed by members as a professional association that is essential to the success of their business.

MISSION (Our purpose for existence):

- ❖ The Omaha Area Board of REALTORS® advances the interests and meets the needs of REALTOR® members.

The mission is accomplished by:

- ✓ Building an enjoyable membership culture based on the core values of honesty, trust, communication, innovation, integrity and knowledge
- ✓ Enhancing the image and promoting the use of REALTORS®
- ✓ Supporting economic expansion, job growth initiatives and an overall business environment where REALTORS® are successful
- ✓ Positively influencing the legislative and political environment
- ✓ Protecting individual rights to own, use and transfer real property
- ✓ Supporting efficient, ethical real estate transactions
- ✓ Developing skilled, technologically-proficient real estate professionals
- ✓ Functioning with trained staff keenly aware of industry developments
- ✓ Operating efficiently and effectively with modern technology
- ✓ Remaining flexible as an organization, open to new ideas and reactive to change

STAFF SERVICE PLEDGE (Promise to members):

- ❖ We are here to help you! Our goal is to make your business more productive and profitable. We want to create an environment for your success. If you need anything, please contact us anytime.