Omaha Area Board of REALTORS®

www.OABR.com April 2012

#### **UPCOMING EVENTS**

### Nebraska REALTORS® Annual Convention and Exhibition at La Vista

Mon, Apr 2 to Wed, Apr 4 at Embassy Suites Hotel & Conference Center

#### **REALTORS®** Got Talent!

Tue, Apr 3 from 5:30 p.m. - 8:00 p.m. at Embassy Suites Hotel & Conference Center

#### **Education Forum**

Thu, Apr 5 at 10:00 a.m.

#### WCR - MasterMind

Thu, Apr 5 from 1:30 p.m. - 2:30 p.m.

#### **New Member Orientation**

Tue, Apr 10 from 8:30 a.m. - 4:00 p.m. Wed, Apr 11 from 8:30 a.m. - 4:00 p.m. Thu, Apr 12 from 9:00 a.m. - 12:00 p.m.

#### Affiliate Council

Tue, Apr 10 from 9:00 a.m. - 1:30 p.m.

#### **Diversity Committee**

Tue, Apr 10 at 11:00 a.m.

#### Social Events Forum

Wed, Apr 11 at 10:00 a.m.

#### **MLS Users Group**

Wed, Apr 11 at 11:00 a.m.

#### Value Proposition

Wed, Apr 11 at 1:30 p.m.

#### WCR - Business Luncheon Meeting

Thu, Apr 12 from 11:15 a.m. - 1:00 p.m. at Champions Run

#### WCR - MasterMind

Thu, Apr 12 from 1:30 p.m. - 2:30 p.m.

#### YPN Advisory Board

Thu, Apr 12 at 3:00 p.m.

#### YPN Networking Thursday

Thu, Apr 12 from 4:00 p.m. - 6:00 p.m. at Fox & Hound

#### **Ethics Training**

Fri, Apr 13 from 8:30 a.m. - 11:30 a.m.

#### **Governmental Affairs Committee**

Wed, Apr 18 at 11:00 a.m.

#### Nebraska Real Estate Commission Meeting

Thu, Apr 19 at 8:30 a.m. at Staybridge Suites, Lincoln, NE Fri, Apr 20 at 8:30 a.m. at Staybridge Suites, Lincoln, NE

#### WCR Executive Meeting

Thu, Apr 19 at 8:30 a.m.

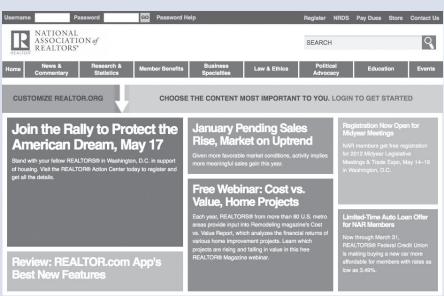
### Knowledge Is Power Seminar - Mastering the HUD/REO Purchase

Thu, Apr 19 from 1:30 p.m. - 3:00 p.m.

#### WCR - MasterMind

Thu, Apr 19 from 1:30 p.m. - 2:30 p.m.

# Meet the new REALTOR.org!



Information overload? You bet! There's a wealth of information available to you in your real estate business on REALTOR.org, but finding it isn't always easy. NAR is changing all that.

A new version of the REALTOR.org website is launching soon and the goal of the change is to make it more intuitive for you to use. You can access it today, in Beta at http://My.REALTOR.org. The site is scheduled to go live on April 5.

Organizing information in the best possible way is the challenge of all websites. That challenge becomes especially important when you have so much information, as Realtor.org does. There are tens of thousands of pages of information on the site, much of it valuable to your business. But knowing what's there and how to access it can be a challenge, in part because the information has been organized along traditional lines.

One of NAR's goals in the revamping of the website is that it will be a little easier, because the site content will be organized by topic, not by the NAR division that produced it. So, if you heard NAR has a report that has data on what buyers and sellers want in a home and in a real estate professional, you could just go to the home page and in the search box simply ask, "What do buyers and sellers want?" and the report should come up high on the list.

It's now customizable! The goal is also to enable you to customize the information that's showcased on the site. So, once you log in, you can pick what topics you're most interested in, and the site's home page will reflect that. Of course, important news will remain at the top of the page to keep you informed of important developments as they happen.



Omaha Area Board of REALTORS®

Omaha Area board of REALIQ 11830 Nicholas Street Omaha, NE 68154 402-619-5555 tel 402-619-5559 fax www.OABR.com

Design and printing by Focus Printing

#### 2012 Board of Directors

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The Omaha Area Board of REALTORS  $\!\!\!^{*}$  is pledged to the

achievement of equal housing opportunity throughout the community. The Board encourages and supports a marketplace in which there are no barriers to obtaining housing because of race, color, national origin, religion, sex, handicap, or familial status.



# Message from the OABR President

"People don't care how much you know until they know how much you care". It's a famous quote from John Maxwell that I have found to be so true. Here in the Omaha real estate market, we are incredibly fortunate that we are continuing to see significant gains in the number of homes under contract year-to-date as compared to last year for the same time period. Call it luck, call it better economic conditions, call it a blessing, or all the above, but I also call it — BUSY!!!!

During times of prosperity, we can easily fall into the unfortunate trap of going through the motions of just taking the transaction to closing, and calling it "good". The people around us deserve more. My hope is that for the folks that are the



Lisa Ritter 2012 President

top performers amongst our group, which are helping a ton of families, that you are taking the time to make each and every client feel valued. Then knowing full well that you have accomplished that task, you remember to take a deep breath, do something nice for yourself, and spend some time with the ones you love.

If you fall into the category of people that don't have the level of business that you would like, please keep in mind the following quote from James Austin, "Chance favors those in motion". Or as I like to say, "There are no victims, so get off your duff, get busy, & start connecting with people to make things happen"! It's great to have the level of buyers out there right now that we do and the incredibly low interest rates that we are enjoying, so take advantage of the awesome circumstances!

Best wishes for amazing prosperity!

Lisa Ritter 2012 President

# **Special Events**

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• REALTORS® Got Talent!

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YPN Networking Thursday
 Thu, Apr 12 from 4:00 p.m. - 6:00 p.m. at Fox & Hound

• Knowledge Is Power Seminar -Mastering the HUD/REO Purchase Thu, Apr 19 from 1:30 p.m. - 3:00 p.m.

#### Omaha Area Board of REALTORS®

# 2013 Board of Directors Officer and Director Application

The Omaha Area Board of REALTORS® Nominating Task Force seeks REALTOR® volunteers to serve on the 2013 Board of Directors, filling the open positions indicated below.

The officers of the Board include the offices of President, President-Elect and Secretary/Treasurer. These offices are elected for one-year terms except the President-Elect automatically becomes President at the end of the term. Each of the seven elected directors serves a three-year term, with staggered start dates.

Current bylaws require all Officer Candidates to have previously served as an OABR Director for at least two years. All officer candidates must be from different companies.

Current bylaws require all Elected Director Candidates to have been an OABR member for at least four years. No more than two of the elected directors shall be from the same company.

The elective years for all terms of office coincide with OABR's fiscal year, September 1 through August 31.

Interested REALTOR® members should submit the application located at www.OABR.docs.com/DirectorApplication.pdf prior to May 1, 2012.

#### **2013 OABR Board of Directors**

<u>Officers</u>	President	David Matney, Alliance Real Estate
	President-Elect	
	Secretary-Treasurer	
Elected Directors	Director 2013	Andy Alloway, DEEB Realty
	Director 2013	Eileen Schultz, Prudential Ambassador Real Estate
	Director 2014	Megan Jaspers, DEEB Realty (WCR President)
	Director 2014	Monica Lang, Celebrity Homes
	Director 2015	
	Director 2015	<del></del>
	Director 2015	
Other Directors	Immediate Past President	Lisa Ritter, RE/MAX Results
	GPRMLS Chair	Henry Kammandel Jr, CBSHOME Real Estate
	Affiliate Council Chair	Wendy Walker, Omaha Title & Escrow

# **Model Sub-Status & Syndication Remarks Field**

On January 17 the MLS Board of Directors approved the inclusion of model homes in the MLS database. To accomplish this change, a "Model Home Not for Sale" sub-status will be added under the "Active" status classification. In addition, MLS Policy will require on all model home listings, that the first words in the Public Remarks field to be "Model Home Not for Sale."

On February 28 the MLS Board of Directors approved the addition of a "Syndication Remarks" advertising field in Paragon which will be included in lieu of the public remarks field for all third-party syndication data feeds such as those provided through ListHub (broker tool that uploads listings to Zillow, Trulia, etc.).



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The new "Syndication Remarks" field is not subject to the same MLS policies that apply to the "Public Remarks" field, so information such as Listing Agent's name, Company name, phone numbers, email and web addresses are not prohibited from use in this field. Of course, the REALTOR® Code of Ethics and Nebraska License Law are still applicable to all listing comments.

The above changes will take effect on Tuesday, April 10. If you have any questions please feel free to contact Denise at the MLS office at 402-619-5554, or DSabadka@OABR.com.

# Have You Looked at Your MLS Listings Lately?

Please update your listings today! The 5 most common complaints received at the MLS office:

- 1. No Directions to the Property
- 2. Incorrect Mapping
- 3. Missing Room Levels and Dimensions particularly Master Bedroom
- 4. Wrong Style
- 5. Outdated Public Remarks

#### WCR PROGRAM LUNCHEON

# The Triple Bottom Line of Greening the Home: People, Planet and Profit

Speaker: Amy Boesen Décor & You

11:45 a.m.
(Doors open at 11:15 a.m. for networking)
Champions Run

April 12, 2012

13800 Eagle Run Drive Lunch - \$15.00 See You There!









# Omaha Area Board of REALTORS® Night with the Omaha Storm Chasers

# Friday, June 8, 2012 Omaha Storm Chasers vs. Round Rock Express Game Time 7:05 p.m. Fireworks-Post Game!

**PICNIC**: Omaha Area Board of REALTORS<sup>®</sup> will have use of the Right Field Picnic Area for an All-You-Can-Eat menu of Omaha Steaks Burgers, Hebrew National Hot Dogs, Baked Beans, Potato Chips, Cookies, Lemonade and Iced Tea. (**Meal will start at 6:00 p.m. and end at 7:30 p.m.**)

**MASCOT APPEARANCE**: Stormy or Vortex will appear at the picnic to entertain, take photos with the kids and sign autographs.

**FIRST PITCH**: One representative from the Omaha Area Board of REALTORS® will participate in the first pitch ceremony.

**RECOGNITION:** Omaha Area Board of REALTORS $^{\mathbb{R}}$  will be recognized over the message center and public address system.

**RESERVED SEATS:** Omaha Area Board of REALTORS<sup>®</sup> will have a reserved ticket on the 1<sup>st</sup> base side which is a great view for fireworks!

Individual Name: Mailing Address:			Mailing Address
City:	State:	Zip Code:	Omaha Area Board of
Phone:	Email:	·	REALTORS®:  Donna Shipley/
Quantity of Tickets Ordered:	x \$15.00 each =	Total	Lisa Welch
Visa / MC/ AMEX / DISC Card #:		Expiration Date:	11830 Nicholas St
		·	Omaha, NE 68154

Please make checks payable to the Omaha Area Board of REALTORS®.

Ticket orders must be turned in by Friday, June 1, 2012.

Please call Donna Shipley at 402-619-5551/Lisa Welch at 402-619-5552 with any questions.



Submitted By: Matt Thiel DRI Title and Escrow 2012 Golf Chairman.

# Golf and Real Estate. How Do They Mix?

Both deal with land. One is the buying and selling and leasing transaction goals (in a nutshell), the other is avoiding traps, trees, water, etc.

Both are a drive to be the best one can be.

**Real Estate:** one on one with a buyer or seller. The goals are to sell a house, help a family move into their dream home, or assist with finding the solution to what will probably be the largest investment that family will ever make.

**Golf:** The battle is between an individual, his thoughts and talents, and the scope of land that lies ahead. Trying to hit a perfect drive, chip, putt...

Both are network based.

Real Estate: the need for a core group of clients, referrals.

**Golf:** it's just more fun with a foursome. Buddies, clients, new friends that were just met 5 minutes prior to tee off.

Now the best similarity:

A Golfer once said this in an interview, 'If you don't perform you don't get paid'.

Now flipping that to golf. You can replace the "golfer" in that interview with "Real Estate Agent", or "Loan Officer", or "Title Company", or "Home Inspector", "Insurance Agent", and on and on.

The base layers of the real estate business is relationship and customer service. It takes one of these aspects to build the other one. I'll let you figure out which comes first.

But once that relationship is built, there must be performance, trust and more customer service.

I don't know if I have any of those when I golf. But that is why I love scrambles. I only have to be good or better than my normal when my team needs me. I can have a bad shot and I can still hit my second shot out of the fairway thanks to my team. Thanks to the business partner that I'm golfing with that I trust to take care of their shot when mine hit the house out of bounds.

The AFFILIATES, A Council of the Omaha Area Board of REALTORS® golf outing is coming up in June.

Champions Club won't know what hit them (for the second year in a row).

Get a team together and get signed up. The flyer is in this month's Focus

We have sponsors that will be recognized during the outing that truly make this event like no other.

Appreciate the team you get to spend 4-5 hours with on June 18. Appreciate the Sponsors you see at each hole welcoming you with candy bars, snacks, beer, water, sodas or even a marshmallow that doesn't duck hook as bad as my drives.

And then lets cross our fingers for great weather so we can all enjoy another year of a great golf outing.

Take advantage of this opportunity to build your industry teams. Come early to network before the shotgun start and stay late to talk about all the good and bad shots with those you golfed with and those you didn't golf with.

Hit 'em straight. See everyone on June 18.



Mike Gitt, Owner



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#### **AFFILIATES**

a council of the Omaha Area Board of REALTORS®

# AFFILIATES... A Council of the Omaha Area Board of REALTORS®

The role of the Affiliate Council of the Omaha Area Board of REALTORS® is to promote business relationships and services to REALTOR® members, actively solicit Affiliate membership in the OABR and promote ethical business practices of Affiliate Members.

# AFFILIATE MEMBERS ATTENDING THE MARCH 2012 MEETING:

Deb Martin (President) – Great Western Bank Wendy Walker (President-Elect) – Omaha Title & Escrow Inc

Mary Sladek (Secretary) – My Insurance LLC Brenda Stuart (Treasurer) – ServiceOne Inc Aida Allen – Aida Allen Interiors

Lori Bonnstetter – AmeriSpec Home Inspection Serv

Cherie Casey - The Home Buyer Protection Co

Cyndi Johnson – TNT Insurance Inc

Debbie Kalina - Radon Protection Tech LLC

PK Kopun – American National Bank

Laura Longo – Centris Federal Credit Union

Mark McGee – American National Bank

Sue Mohr – SAC Federal Credit Union

John Ponec – Security National Bank

Regi Powell – Farmers Insurance/ Powell Insurance

Ruth Smith – Norm's Door Service

Jody Smythe - MetLife

Nancy Spidle - Mold Solutions

Kate Spielman – Thrasher Basement Systems Inc

Matt Thiel - DRI Title & Escrow

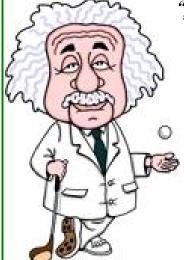
Dawn Zaller – FPF Wholesale

# www.OABRaffiliates.com. UPCOMING MEETINGS:

- Tuesday, April 10, 9:00 a.m.
- Tuesday, May 1, 9:00 a.m.
- Tuesday, June 5, 9:00 a.m.

All Affiliate members are welcome to attend.

### "In the middle of difficulty lies opportunity." (Albert Einstein)



# 2012 Golf Outing

Presented by:



a council of the Omaha Area Board of REALTORS®

- Men's & Co-ed Team Contests
- Pin Prizes for Men and Women
- Estimated \$3000 of prizes to be handed out
- **Lunch and Appetizers provided**
- AFFILIATE Sponsors that know how to do it!

# Monday, June 18, 2012 CHAMPIONS RUN Golf Course-

13800 Eagle Run Drive, Omaha, NE. Shotgun Start at 10:00 a.m. Range and Practice Green are available for warm ups at 9:00 a.m. Registration starts at 9:00 a.m.

OABR Members	\$105/player			
Guests (non-members)	\$130/player	(GREAT tir	ne to j	ioin OABR!)
Dinner Only	\$25/person			
APPETI	ZERS * DRINKS *	_		
	following golf in t			
*********Payment must be i	ncluded w/ reg	istration fo	)rm!**	*********
Name		_ Phone #		
Name		_ Phone #		
Name		_ Phone #		
Name		Phone #		
Team Captain Email Ad				
•				
[ ] Check payable to:			=	
OABR Affiliates Council 11830				
[ ] Credit Card - Please circle type:			-	
Credit Card #			ate	/
Billing Name:				
Address			St	Zıp
Signature:				
Don't wait to sign up	Only the first 30	b teams can	ı be ac	cepted.

REALTOR® FOCUS

-The only sure rule in golf is - he who has the fastest cart never has to play the bad lie -Mickey Mantle

# **Young Professionals Network**

With the onset of emails, text and cell phones it is very common that when two REALTORS® are working a deal they may never meet. That is why we here at the Young Professionals Network have come together to "meet" other agents. Imagine having coffee with an agent at one of the many YPN events and the next week your client wants to write a contract for a house of the agent you just met. More than likely you will have a better connection and be able to put the deal together more smoothly because you have met the other agent. Well, that scenario is what YPN is all about; getting to know your fellow agents.

Following the success of the February Y.O.R.E. Lunch Club, the Y.O.R.E. Pro's will host another Lunch Club event in June. The next Y.O.R.E. Lunch Club event will be a 'Speed Smartphoning' event held at Pitch Pizzeria. If you would like additional information please visit us on our facebook page at https://www.facebook.com/OABRYPN.

We also have our monthly meet and greet at the Fox & Hound on 120th & Dodge every 2nd Thursday of the month from 4-6 p.m. Appetizers for the March event were provided by sponsor, Mary Gorup, of Integrity Termite. This is a great time to meet fellow agents and build relationships that will last throughout your career.

The YPN's mission is to become an active and visible part of our community by setting a high level of REALTOR® professionalism and volunteering for causes that we feel passionate about. For the

next generation of real estate industry leaders, an opportunity to network and learn from one another by attending events, participation in online communication and seeking out mentoring opportunities. To find out more about the YPN please reach out

and get a hold of one of the active members of the group.

Nick Boyer, Chair Keller Williams





Y.O.R.E. Pro's and sponsor, Mary Gorup of Integrity Termite, enjoying Networking Thursday..

# **ASK THE HOME INSPECTOR!**

By Patrick Casey, President
 The Home Buyers Protection Company

Home & Building Inspections • Radon & Mold Testing

The following article is intended to provide pertinent home and building inspection information to the readers. Your input is welcome by emailing your questions to <a href="mailto:pat@hbponline.com">pat@hbponline.com</a>.

Question: We are first-time home buyers and we noticed the garage door is noisy when it operates. What maintenance and safety guides are recommended for garage door openers?

**Answer:** All automatic garage door openers require maintenance and safety guidelines should be followed. There is high tension on the door springs which can exert a deadly force when the door closes, so extreme care should be taken when operating or working around the door. The following guidelines are recommended:

 Do not allow children to play around moving doors and do not allow them to play with the transmitters or remote controls.

- Have the door inspected/adjusted/lubricated by a qualified technician bi-annually. Parts wear out and need periodic replacement. Balanced doors operate more efficiently and the opener will last longer.
- Regularly lubricate moving parts of the door. However, do not lubricate plastic parts such as plastic rollers and plastic bearings.
- Do not stand or walk under a moving door.
- Know how to use the emergency release.
- Never remove/adjust/loosen the screws on the bottom brackets of the door.

• Never disconnect or relocate the photo-eye sensors.

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# Join the 2012 RPAC Challenge!

Ritter, Dennis Seigel, W. John Watson, Roxanna

#### 50 CLUB (\$50+)

Jansen, Kenneth Knight, Cecilia Langford, Rachel Mack-Modlin, Louella O'Grady, Donna Petersen, Cassandra Smith, Charlotte

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Barrett, John

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Beck-Conley, Darcy

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Bell, Mary Lou Connell, Michael Benson, Brandon Bereisha, Arthur Berg, Rebecca Berglund, Allen Bethel, Kathryn Bettin, Barbara Birnstihl, Iason Bittner, Patricia Black, William Blackwell, Phyllis Blinn, Ellen Bloom, Sharon Bloomquist, Colleen Blume, Dirk Blusvs, David Bobenhouse Tesar, Iill Bock, Andrew Boe, Nancy Boganowski, Deborah Bohnenkamp, Bernard Borato, Mark Bosse, Carol Bowne, Connie Boyd, Clinton Boyer, Mark Bratetic, Michelle Bray, Denice Briggs, Diane Brotzki, Michelle Brown, Russell Brown, Ethan Brown, Austin Brutsche, Timothy Buchardt, Nathan Burke, Timothy Burkle, Ronald Burkle, Sheryl Burney, Charles Bybee, Miriam Bybee, William Bynum, Geraldine Cage-Conkling, Deborah Cain, Kathleen Campbell, William Caniglia, Michael Caniglia, Cory Caniglia, John Caniglia, Kylie Carlin, Brian Carlson, Ileane Case, Mary Cavanaugh, Andrea Champion, Jackie

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### PRESIDENT'S CLUB (\$4.000)

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Gehrki, Joseph Rasmussen, Matt

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Matney, Dave Ritter, Lisa Rotthaus, Doug

#### **DOLLAR A DAY** (\$365)

Turner, Melissa

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Adams, Kathryn Humpal, Monica Maloney, Peg

#### SENATOR'S CLUB (\$150+)

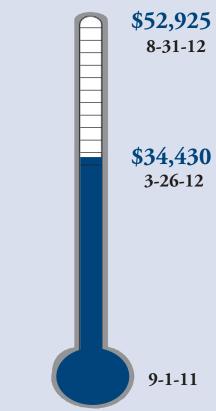
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Chaney, Jennifer

Chapman, Mary

Chapman, Carol

Christensen, Kellie

Christian Sr, Carl

Childs, Roy

Chu, Jeffrey

Clark, Susan

Clark, Susan

Cleveland, Judith

Coash, Patricia

Cobb, James

Cohen, Alan

Cohen, Anne

Cohen, Martin

Cohen, Arlene

Collins, David

Coleman, Sharon

Coburn, James

Coenen, Denice

Lichter, Patrick Housley, Dionne Hughes, David Lind Donald Linden, Robert Hulsey, Kelly Hult, Alison Llewellyn, James Illian, Casey Long, Boyd Infantino, Jane Lorkovic, Bernard Lorraine, Iulie Jacobs, Jaclynn Jacobson, James Lubash, Terry Lund, Vanita Jacupke, Jenna Jaksich, Reiean Lundin, Maria James, Kevin Lyon, Kristin Jansen-Bartholow, Lisa Lyon, Michael Jarecke, Melissa Lvon, Maximilian Jenkins, Peter Maas, Carla Jennings, Karen Macaitis, James Mack, Kathryn Jensen, Richard Jenson, Constance Mack, Cha-Naise Madei, Sandra Johansen, Betty Magilton, Jennifer Johansen, Woodrow Johansen, Kathleen Mahan, Gerald Johnson, Valorie Maher, Robert Iones, Suzanne Makinster, Cynthia Jones, Holly Mandolfo, Samuel Iones, Todd Marco, Jimmie Iones, Carol Marinkovich, Mary Jungjohann, Craig Marquiss, Danette Marriott, James Justice, B J Marriott, Marilyn Kahnk, JoAnne Karimi, Tony Martin, Michael Kayser, Alicia Martinez, Hector Keating, JoEllen Matney, Kimberly Kehrli, Brian Matza, Rosemarie Kehrli, Nancy Mavropoulos, Dimitrios Kelly, Elizabeth May, Angela Kelly, Robert May, Sandra Kelly, Traci McCabe, Jackie McCoy, Carrie Kemling, Joni Kempf, Terence McGargill, Anne McGill, Craig Kempkes, Allen Kermeen, Kevin McGill Kelly Kesick, Carolyn McGowan, Kevin McGowan, Kara Kiichler, Ryan King, Chad McGuire, Dennis Kircher, Rosemarie McGuire, Shawn Kircher, Thomas McGuire, Sally Kirk, Kelly McKay, Deborah McLeay, Thomas Kiser, Keven Klug, Brett McNally, Loretta Knutson, Steven McPadden, Sandra Kolb, Rachel Meisinger, Joni Kopecky, Joseph Meyer, Molly Kopp, Mark Meyers, Sherrolyn Kovar, Vicki Mickeliunas, Kelli Krambeck, Leon Miers, Timothy Kramer, Paula Mikuls, Richard Krasne, Terri Milczski, William Krayneski, Michael Miles, John Kucera, Michael Miller, Christopher Kullman, Donna Miller, Kathleen Kumlin, Christopher Miller, Shaune Miller, Sheryl Lampman, Ben Mills, Linda Lampman, Renee Langendorfer, Dale Milroy, Elaine Mingus, Kellie Lanphier, Kathy LaPorte, Barbara Minino, Steven Lasiter, Janice Minino, David Mitchell, Gregg Lauritsen, Julie Lawrence, Scott Momsen, L Scott League, Jeri Mongar, Brian Leamen, John Mooss, Cynthia Leather, Shannon Morehead, Eryka Leathers, Gayla Morgan, Jennifer Moritz, David Leathers, Ted Leesley, Christy Moritz, Joan Lehan, Carol Morris, Jeanean Mosby-Brown, Qiana Lemke, Louis Leonhardt, Bonnie Muckey, Kenneth Lewis, Mary Mudd, Mary Ley, Robert Mueller, Staci

Mumgaard, Kathleen Murray, Delores Myhre, Chris Neary, Michaela Nelsen, Jeffrey Nelson, Deborah Nelson, Mischelle Nichols, Beverly Nichols, Mark Nicholson, Andrea Nicholson, Rosemary Nicola, Tammy Nieto, David Nigro, Linda Nigro, Joan Noll, Sharron Novak, Mary Nowatzke, Betsy O'Bryan, Donald O'Neal, James Oberhauser, Erin Ogle, Gina Ogle, Timothy Ojeda-Alvarez, Otoniel Oliver, DeDee Ollis, Doyle Orsi, Steven Oster, Diane Osterholm, Sandra Otis, Marie Owens, Connie Pache, Diana Patricelli, Gary Patrick, Jeanne Patton, John Paul, Lori Pauley-Kelly, Kerri Paulsen, Tracy Pawloski, Joseph Peffer, Walter Penke, Bryce Percosky, Constant Perry, Joel Peters, Michele Peters Jr, Charles Petersen, Shari Petersen, Leslie Peterson, Wallace Phillips, Donna Pierce, Kris Pittenger, Kathryn Pittenger, Robert Plebanek, Stanley Plowman, Wayne Pogge, Joseph Pohlad, Julie Pohlad, Sara Prout, Lynne Pruess, Jeffrey Putnam, Laura Ouinn, Betty Ragan, Michele Ramsey, Mark Rasmussen, Buck Rasmussen, Pamela Rasmussen, Matthew Rassman, Pamela Reeder Rensch, Mari Reeve, Cassidee

Rodriguez, Rick Rogers, Dianne Rogers, Joseph Rogers, Michael Rogert, Kent Rohan, Thomas Rongisch, Anna Rosen, Toni Ross, Michael Rosso, Kristi Rosso, Larry Rosso-Gill, Shelby Roth, Paul Rubin, Ronald Sabatka, Laura Sacco, Samuel Sadofsky, Paul Safarik, Duane Salkin, Michael Savery, Mindy Scharp, Leigh Anne Schneekloth, Janet Schraeder, Lisa Schram, Danielle Schulze, Kyle Schwee, Janise Scott, Linda Sedivy, Brenda See, Richard Shafer, Jule Shapiro, Barbara Sharples, Gavin Sharples, Joanne Shipley, Brenda Simons, Gregory Sleddens, Lisa Sleddens, Jill Smart, Tamara Smith, Dennis Smith, Thomas Sookram, Ellie Sopinski, Paul Soucie, Vicki Speer, Allison Spiecker, F William St James, Jean Steffes, Paul Steffes, Todd Stephens, Donna Sterling, Susan Stevens, Lewis Stine, Grant Streit, Karol Sullivan, Duane Sullivan, William Sundell, Jody Sutton, Charles Swanson, Matthew Swope, Arlene Tabatabai, Beverly Tabor, Justin Talmon, William Tardy, Virginia

Tartaglia, Julie

Taylor, Vickie

TenEvck, Dixie

Thoma, Theresa

Thommi, Mary

Thompson, Judy

Tichauer, Fred

Tindall, Becky

Todd, Douglas

Torczon, Joannie

Torneten, Steven

Tracy, Linda

Trimble, Anne

Torres-Lopez, Karla

Thompson, William

Renner, Alan

Rensch, Jeffrey

Reynolds, Gregory

Richardson, Lisa

Richardson, Mark

Riedmann, Coleen

Rieckman, Rita

Rocha, Patricia

Ring, Lyle

Reynek, Jody

Templeton Coulter, Melinda

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Wilkie, W Bruce

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Williams, April

Williams, Scott

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Wilson, Brian

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#### GOVERNOR'S CLUB (\$500+)

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# **Welcome Joni Craighead**

The Omaha Area Board of REALTORS® as part of its mission supports an overall business environment where REALTORS® are successful. That includes supporting economic expansion and job growth in the community and protecting an individual's right to own, use and transfer real property.

To achieve its mission the Board is proud to announce that **Joni Craighead** has been hired as Governmental Affairs Director and will work on behalf of all Omaha area REALTORS\* to create a positive influence on the legislative and political environment related to the real estate industry.

Joni holds a Master's Degree in Public Administration from the University of Kansas, and has an impressive history of political involvement in Nebraska which includes: serving as the vice chair for the Nebraska delegation to the White House Conference on Small Business; an alternate delegate to a 2008 political national convention; chair of a local county political party, and was a member of that group's state central committee for a number of years. Joni has an extensive network of elected and appointed officials that she has interacted with over the years on both sides of the aisle at the local, state and federal level.

Joni also has experience in real estate and in business having earned a number of awards for her accomplishments. Joni was formerly

a member of the Omaha Area Board of REALTORS® and is also a published author.

According to Joni, "at times the REALTOR" organization is mistakenly perceived as being reactive and narrowly self-interested; our overall vision and mission are not well-known and our organization is not 'top of mind' in the eyes of local business and politics. We hope to change that perception and instill a culture of political awareness to the benefit of all REALTORS"."

As Governmental Affairs Director, Joni will help the REALTOR® organization build beneficial political and business coalitions with government leaders, the media, culturally diverse community groups and other allied organizations by advocating for homeowners and communicating our commitment to high industry standards. Over time, we will encourage lawmakers to consider the leaders of the Omaha Area Board of REALTORS® as their first point of contact for the interests of all real estate owners.

Members that have interest in government and public policy issues should contact Joni to find out how to volunteer and serve the real estate industry. The OABR Governmental Affairs Committee meets monthly and often features guest speakers on local business issues. Contact Joni at JoniC@OABR.com or 402-619-5556.

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# Rally to Protect the American Dream

Our industry is facing a crucial moment. Never before in the history of our great nation have housing and real estate been forced to defend the benefits they provide our country. The very foundation of civilization is no stronger, nor more enduring than the integrity of the homes on which they rest.

We must have a sustainable, durable housing economy for generations to come. Congress and the President should see their job as bolstering the housing economy and strengthening our commitment to the country's health. If the housing market continues to falter, the economy cannot fully recover. Over the next 18 months Congress will begin reshaping the role of housing in achieving the dream of owning a home. That is what we are facing. REALTORS® have something to say about this. And this is our opportunity to ensure housing remains the fiber that binds together the fabric of America.

We are going to defend the American Dream from the doubters who say home ownership and real estate have run their course. That is why we are holding the Rally to Protect the American Dream on May 17th in Washington, D.C. I am asking you to be there and stand with your fellow REALTORS® from every corner of America -- from Alaska to Illinois to Texas to Guam.

We are going to show Congress that no one cares more about revitalizing real estate for future generations than REALTORS® do.

It is critical that you register to let us know you are attending the rally. We want to plan a great event and make sure we have enough food, water, lunches, t-shirts and buses. If you would like to come, we will help you connect with transportation via your state or local association. Just complete our Rally Registration at realtor.org. If you request transportation, we will forward that request to your association to follow up with how they can help you get to Washington, D.C. Note



that if you plan to stay longer than one day, NAR is not able to cover or reimburse for lodging expenses. However, if your room is over \$300/night, NAR will reimburse \$100/night up to two nights (\$200) to help defray housing costs to attend. Simply bring your hotel confirmation with your room rate and NRDS ID (members only) to the NAR Registration desk at the Marriott Wardman Park hotel, and NAR will initiate a refund. For housing requests, please visit our housing resources information page.

This is our time. This is our moment. We can't do it without you. Join us.

Moe Veissi 2012 NAR President



# Legislative Meetings & Trade Expo

#### Registration

Hotel & Travel

Meetings Schedule

Legislative Activities

Trade Expo

**Event News** 



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# May 14-19, 2012

The REALTORS® Midyear Meetings & Trade Expo is where NAR members take an active role to advance the real estate industry, public policy, and the association. Join us in Washington, DC, for special issues forums, committee meetings, legislative activities, and the industry trade show.

Midyear Meetings May 14-19 | Capitol Hill Visits May 16-17 | Trade Expo May 16-17

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#### **Real Estate Symposium**

Last year policy leaders, members of Congress and others discussed solutions for the housing crisis.

Get an update on the initiatives they're instituting to help the housing market





And, hear from President Moe Veissi on the importance of attending

# Membership Report

**FEBRUARY 2012** 

#### **NEW REALTORS®**

Boulos, Matthew – Weichert Realtors the Deeb Group Campbell, Debra – NP Dodge IV LLC – Papillion Dillenburg Sr, Drew – Prudential Ambassador Real Estate – California #101

Doocy, Laura – NP Dodge IX LLC – 35Dodge

Durant, Ryan - CBSHOME Real Estate - 147th

Fastenau, Shelley – Prudential Ambassador Real Estate – California #101

Gaudreau, Benjamin – NP Dodge IX LLC – 35Dodge

Gernhart, Gary – Prudential Ambassador Real Estate – California #101

Hinkel, Sandra - CBSHOME Real Estate - 147th

Kovar, Natalie – Prudential Ambassador Real Estate – California #101

Kueny, Andrew – CBSHOME Real Estate – Lakeside

Littler, Brian - Downing Properties Limited LLC

Richard, Paul – Keller Williams Greater Omaha – Village Pointe

Rivas, Sarah – CBSHOME Real Estate – W Dodge

Schnack, Marcia – NP Dodge V LLC – 129th Dodge

Stephens, Mckynzie – Prudential Ambassador Real Estate – California #101

Thomas, Dennis - CBSHOME Real Estate - W Dodge

#### **REALTOR® CANDIDATES**

Adle, Ryan – NP Dodge IV LLC - Papillion

Echtenkamp, Barbara – CBSHOME Real Estate – 121st Pacific

Heenan, Jessica - CBSHOME Real Estate - Bellevue

Hooper, Shasta – CBSHOME Real Estate – Davenport

Johnson, Alan – NP Dodge V LLC – 129th Dodge

Lorimer, Justin – RE/MAX Results

Mullen, Joshua – CBSHOME Real Estate – Bellevue

Steier, Maurice - NP Dodge V LLC - 129th Dodge

#### **AFFILIATE CANDIDATES**

Berry, Michael - Great Plains Mortgage Co LLC

Bower, Brook - Advanced Floor Care

Jensen, Coquette – Omaha National Title & Escrow

Rosales, Eugene – Dundee Mortgage

Sandiland, Becky - First National Bank of Omaha

Walter, Kyle – Thrasher Basement Systems Inc

#### **MEMBER TRANSFERS**

Amoura, JoAnne from Wear Company Inc to CENTURY 21 Century Real Estate

Amoura, Medhet from Wear Company Inc to CENTURY 21 Century Real Estate

Andrlik, Roxanne from NP Dodge V LLC – 129th Dodge to CBSHOME Real Estate – W Dodge

Ayres, Brianna from CENTURY 21 Century Real Estate to CBSHOME Real Estate – 121st Pacific

Ballan, Scot from NP Dodge III LLC – Lakeside to Prudential Ambassador Real Estate – California #101

Boganowski, Patricia from RE/MAX Real Estate Group – Omaha to NP Dodge V LLC – 129th Dodge

Boulos, Matthew from Weichert Realtors The DEEB Group to Weichert Realtors River Cities Group

Cavanaugh, Andrea from NP Dodge V LLC – 129th Dodge to NP Dodge I LLC – Pierce

Dennison, John From CBSHOME Real Estate – Davenport to Downing Properties Limited LLC

Erb, Jeffrey from NP Dodge III LLC – Lakeside to Prudential Ambassador Real Estate – California #101

Erb, Nancy from NP Dodge III LLC – Lakeside to Prudential Ambassador Real Estate – California #101

Feneck, John from Keller Williams Greater Omaha – Giles to NP Dodge I LLC - Pierce

Ferando, Nicholas from Garrison Partners – Chicago to Garrison Partners

Friel, Jeffrey from Keller Williams Greater Omaha – Giles to DEEB Realty

Hall, Alice from Wear Company Inc to CENTURY 21 Century Real Estate Hurley, Jeffrey From DEEB Realty – 117th to CBSHOME Real Estate – W Dodge

Jones, Todd from CBSHOME Real Estate – 121st Pacific to Prudential Ambassador Real Estate – California #101

LeVier, Colleen from Red Barn Realty LLC to Nextage ASHAR Realty Lund, Vanita from Garrison Partners – Chicago to Garrison Partners – Omaha

Martin, Deb from MetLife Home Loans to Great Western Bank Mowery, Kevin from NP Dodge III LLC – Lakeside to Prudential Ambassador Real Estate – California #101

O'Grady, Donna from DEEB Realty – 117th to CBSHOME Real Estate –

Petersen, Diane from Keller Williams Greater Omaha – Village Pointe to RE/MAX Results

Pittenger, Kathryn from Keller Williams Greater Omaha – Giles to CBSHOME Real Estate – Lakeside

Pittenger, Robert from Keller Williams Greater Omaha – Giles to CBSHOME Real Estate - Lakeside

Pohlad, Julie from DEEB Realty – 117th to RE/MAX Results

Pohlad, Sara from DEEB Realty - 117th to RE/MAX Results

Salgado, Yamy from Prudential Ambassador Real Estate – California #101 to Rainbow Realty

Stangl, Julie from NP Dodge V LLC – 129th Dodge To Prudential Ambassador Real Estate – California #101

#### REACTIVATED MEMBERS

Brown, Bradley – NP Dodge I LLC – Pierce Carper Nelson, Patricia – Weichert Realtors River Cities Group Cheatle, Jenny – DEEB Realty – 117th Francis, Scott – DEEB Realty – 117th Hult, Alison – Keller Williams Greater Omaha – Village Pointe Mlotek, Stanley – WHY USA Independent Brokers R E

#### RESIGNATIONS

Adler, Joni – CBSHOME Real Estate – 121st Pacific Gregor, Thomas – DEEB Realty – 117th Hoffman, Erik – DEEB Realty – 117th Johnson, Rebecca – CBSHOME Real Estate – 147th

Pope, Iris - CBSHOME Real Estate - W Dodge

Johnston, Ashley - Gateway Mortgage Group Kennedy, Dwayne - Keller Williams Greater Omaha - Village Pointe McGill, Kelly - Prudential Ambassador Real Estate - California #101

#### **NEW REALTOR® COMPANIES**

Garrison Partners - 200 S 31st Ave, Omaha, NE, 68131

OABR & MLS Phone: 402-934-6450 Fax: 402-934-6493

Designated Realtor: Dori Conway

Marty Price Broker – 9905 Idora St, LaVista, NE, 68128

OABR & MLS Phone: 402-238-4982

Designated Realtor: Marty Price

Rolling Hills Real Estate - 4216 N 55th Ave, Omaha, NE, 68104 OABR & MLS Phone: 402-215-3009 Fax: 402-455-3870

Designated Realtor: Franklin Hughes

Sentinel Realty LLC - 14301 First National Pkwy Ste 100,

Omaha, NE, 68154

OABR & MLS Phone: 402-706-3030

Designated Realtor: Scott Lamb

Weichert Realtors River Cities Group - 4602 S 132nd St,

Omaha, NE, 68137

OABR & MLS Phone: 402-932-4033 Fax: 402-932-4694

Designated Realtor: Matthew Boulos

#### COMPANY ADDRESS AND PHONE UPDATES

(Notify the Board office for all directory changes fax to 402-619-5559) American Building Inspection – 351 Waterloo Dr, Waterloo, NE, 68069 DEEB Realty - Arbor - Phone: 402-932-4689 Fax: 402-932-4923 Fire Ridge Real Estate LLC - 13520 Discovery Dr Ste 111, Omaha, NE, 68137

#### **MEMBERSHIP STATISTICS**

#### **OABR**

	Feb. 2012	Feb. 2011
Designated REALTOR®	220	218
Des. REALTOR® Secondary	1	2
REALTOR®	1892	1966
REALTOR®-Secondary	1	2
TOTAL	2114	2188
Institute Affiliate	67	73
Affiliate	198	189
Other	6	5
TOTAL	2385	2455
	Feb. 2012	YTD
New REALTOR® Members	14	31
Reinstated REALTOR® Members	14	25
Resignations	6	42
GPRMLS		

	Feb. 2012	Feb. 2011
Participants (Primary)	211	208
Participants (Secondary)	56	60
Subscribers (Primary)	1860	1934
Subscribers (Secondary)	180	175
Exempt	30	34
TOTAL	2337	2411

First Nebraska Title – 210 Regency Pkwy Ste 10, Omaha, NE,

Heavenly Home Sales - 11330 Q St, Omaha, NE, 68137 NRC Service - 1017 Tekamah Ln, Papillion, NE, 68046

#### COMPANY NAME CHANGES

DEEB Realty - Arbor - (Formerly Weichert Realtors The DEEB

Gateway Mortgage Group – (Formerly MetLife Home Loans) NRC Service – (Formerly Brickkicker Inspection Service) Wear Company Inc – (Formerly CENTURY 21 Wear Company)

Changed your home address or e-mail address? E-mail the change to DPeterson@OABR.com.

#### **APRIL ORIENTATION**

- Tuesday, April 10, 8:30 a.m. to 4:00 p.m.
- Wednesday, April 11, 8:30 a.m. to 4:00 p.m.
- Thursday, April 12, 9:00 a.m. to 12:00 p.m.

Every new member attends an Orientation Program upon application for membership.

### Thank you to all of the **New Member Orientation** coffee break sponsors...

#### **MARCH 2012 SPONSORS**

Ruth Smith – Norm's Door Service Brenda Stuart - ServiceOne Inc Lori Bonnstetter - AmeriSpec Home Inspection Serv PK Kopun – American National Bank Alan Stoltenberg – SAC Federal Credit Union Debbie Kalina - Radon Protection Tech LLC

#### **APRIL 2012 SPONSORS**

Janet Dragon – Heartland Reva Team Carlene Zabawa – American National Bank Cherie Casey – The Home Buyers Protection Co Scott Moore – Rels Title Jim Murphy - Bank of the West

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Thank you to our staff, contractors, the real estate community and customers for a great **5 years**! We look forward to many more years to come!

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### **Personals**

**CONGRATULATIONS** to Robert Wiebusch for earning the Certified Real Estate Brokerage Manager (CRB) designation.



**CONDOLENCES** to Rhonda Johnson of the Southwest Iowa Association of REALTORS® on the recent loss of her mother.

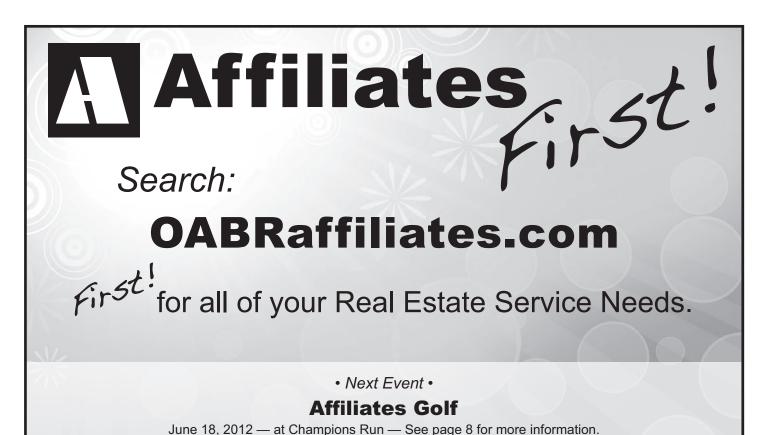
**CONDOLENCES** to the family of Marilyn Evans of N P Dodge Company who recently passed away. Dale our thoughts and prayers are with you.

**CONDOLENCES** to Gene Seaman at CBSHome Real Estate on the loss of his Sister-In-Law, Donna Huber.

#### **SEND US YOUR NEWS!**

Fax: 402-619-5559 Email: DShipley@OABR.com Phone: 402-619-5551 Mail: 11830 Nicholas St., Omaha, NE 68154.

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## **Eagle View**

54th & Cornhusker

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**Estates** 

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168th & Hwy 370

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# **Networking Event**

On Thursday, March 22nd, the Social Events Forum hosted a networking event at Foursomes Grill, Bar and Virtual Golf. We would like to thank everyone who came out for the event and participated. If you didn't make it, you missed out. We had a couple of agents play virtual golf at Pebble Beach, yes you could pick from a large number of golf courses around the world. We even had non golfers participate; it was fun to try the driving range with beautiful scenery all around. A special 'Thank you' to the sponsors of this event; AmeriSpec Home

Inspection Service, Omaha National Title and Escrow and Omaha State Bank. AmeriSpec had a putting challenge to see who get the most golf balls through the obstacle and into the sand bucket. Don Lind, REALTOR®, won with four golf balls. Don Received a free exterior pest spray from Pest Solutions 365, compliments of AmeriSpec Home Inspection Service. Keep your eyes open for the next Real Estate Networking event.



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• Larabee School of Real Estate www.LarabeeSchool.com 800-755-1108

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 www.mooreeducation.com 402-770-8605

 Nebraska REALTORS® Association www.NebraskaREALTORS.com 402-323-6500

• Randall School of Real Estate

www.RandallSchool.com 402-333-3004

April 26 Ethical Decision Making In Real Estate
0530R (3 hrs) 8:30 am - 11:30 am

May 8 Tools to Help Buyers With Credit Issues
0704 (3 hrs) 8:30 am - 11:30 am

May 8 Ethical Decision Making In Real Estate
0530R (3 hrs) 1:00 pm - 4:00 pm

• Real Estate Resource Institute (Paul Vojchehoske) www.mrrealestatece.com 402-660-0395

• REEsults Coaching (Mark T. Wehner)

www.REEsultsCoaching.com 402-676-0101

April 9 Ethics Training
0497 (3 hrs) 6:30 pm - 9:45 pm

April 18 Pricing It Right
0122R (3 hrs) 1:00 pm - 4:15 pm

April 26 Risky Business Practices
0349R (3 hrs) 1:00 pm - 4:15 pm

• R. F. Morrissey & Associates 402-933-9033

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Contributions are not deductible for Federal tax purposes. Contributions to RPAC are voluntary and are used for political purposes. You may refuse to contribute without affecting your membership rights. 70% of each contribution is used by your state PAC to support state and local political candidates. The remaining 30% is sent to National RPAC to support federal candidates and is charged against your limits under 2 U.S.C. 441a.

(\$.14 a day)

(\$.08 a day)

# National Association of REALTORS® Quadrennial Code of Ethics Training Requirement

From January 1, 2009 through December 31, 2012, and for successive four year periods thereafter, REALTORS® are required to complete quadrennial ethics training of not less than two hours and thirty minutes of instructional time. REALTORS® completing such training during any four year cycle shall not be required to complete additional ethics training in respect of this requirement as a requirement of membership in any other board or association.

A REALTOR® completing the new member Code of Ethics Orientation during any four-year cycle is not required to complete additional ethics training until a new four-year cycle commences.

Failure to complete the required periodic ethics training is considered a violation of a membership duty for which REALTOR® membership shall be suspended until such time as the required training is completed.

Every board and association is required to provide access to necessary ethics training programs either locally, in conjunction with other boards and associations, or through other methods. Any training offered pursuant to this requirement must meet the learning objectives and minimum criteria established by the National Association of REALTORS® from time to time.

The following schools offer continuing education credit that also fulfills your Code of Ethics Requirement. Contact the schools to get copies of their schedules and prices:

REEsults Coaching — Mark T. Wehner 16616 Jackson, 402-676-0101 marktwehner@reesultscoaching.com www.REEsultsCoaching.com/ce

Randall School of Real Estate — Susan Geschwender 11224 Elm Street, 402-333-3004 info@reandallschool.com

Larabee School of Real Estate 3355 Orwell Street, Lincoln, NE 68516 1-800-755-1108

Nebraska REALTORS® Association 145 S 56th Street, Suite 100, Lincoln, NE 68510 1-800-777-5231

The OABR Office offers free NAR Code of Ethics Training but it does not fulfill the continuing education requirement. The class is scheduled each Friday following New Member Orientation from 8:30 a.m. to 11:45 a.m. A minimum of 10 must be in attendance to have this training. Contact Debbie Peterson for details: 402-619-5553 or DPeterson@OABR.com.



# **mosa**update

### **Metro Omaha Builders Association**

We are here to help. If you have any questions about MOBA, its membership or events, please contact Teresa Speth at the MOBA office 402-333-2000 or email teresa@moba.com.

# MOBA Hires Cassi Petersen as New, Part-Time, Executive Director

Starting March 1, Cassi Petersen will be working with MOBA in a part time, temporary position as the Executive Director. Many of you may know Cassi as she previously worked at Boyer Young and is currently the Director of Marketing for New Street Properties. The MOBA board sees Cassi as the perfect person for this job at this time. We look forward to her great attitude, integrity, skill set, and work ethic. Cassi's salary is being paid only by funds contributed by MOBA supporters who wish to see MOBA move forward and provide a true value for it's members. Teresa and J.J. will continue in their respective part time roles.

Don't forget about MOBA's Omaha Home Show March 29th thru April 1st at the Century Link Center. Here you'll find tons of home related ideas and a whole lot more, but this year we threw in something special.

For the first time ever, the Remodel Omaha Tour will be held on the same weekend and admission is FREE to see these amazing home rennovations. Everything from kitchen and basement updates to full house remodeling jobs. It's all here! You'll find more information in the Omaha World Herald closer to the event dates or check www.MOBA.com.

### **MOB**Acalendar

#### **April**

- 10 MOBA Board of Directors Meeting 11:00am
- 11 Contractor License Test Review 3:00pm at the MOBA office Lower Level Conference Room Cost: \$65 or \$55 for MOBA Members RSVP to info@FrameworksMagazine.com
- 12 MOBA Monthly Dinner Meeting Networking at 6:00pm and Dinner at 7:00pm \$10 per person RSVP Needed 402-333-2000
- 18 Women's Council General Meeting TBA RSVP to Betsy@RogersNewHomes.com

visit www.MOBA.com for more information



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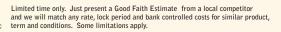
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# SupraWEB Update ...

On Tuesday, March 20th, Supra changed the SupraWEB login, http://supraweb.suprakim.com, making it easier to access your information.

Current users of SupraWEB will see a minor change. The login page will look slightly different, but your 'User ID' and 'Password' will not change. If you are a new user click on the 'Register' button and sign up for an account. You will need your key serial number and four digit pin number to complete this process. If you are unsure if you have already created an account you will need to contact Supra Support at 402-619-5566 and press the voice prompt for 'Technical Support'. Supra will be able to give you your 'USER ID' and then you will be able to reset the password on the login page.

If you're not taking advantage of this feature, take a look at all it has to offer for you.

- Obtain an emergency update code for your key (You can receive two update codes before your key needs to sync itself)
- Setting the system to email you when another agent opens your KeyBox
- Email clients a list of showings on their property
- View and send showing feedback to other REALTORS®



- Manage your bill or print invoices for tax purposes
- Look up a key holder by their key serial number
- Run reports on properties you have shown
- Obtain a 30 digit 'Authorization' code for eKey (Smart phone system) software
- Set your market area for eKey PRO users (Smart phone system)

Supra support is open 7 a.m. to 9 p.m. seven days a week for your needs at 402-619-5566. You can obtain an emergency update code by calling the 24 hour automated service at 402-619-5567.

# **Basements and Water**

# By Steve Vacha Home Standards Inspection Services

Because of horror stories they have heard, many homebuyers have a fear of purchasing a home with basement water problems. There fear is not unfounded...

- Hydrostatic pressure can push in on the basement wall, causing large horizontal cracks, which can compromise the integrity of the foundation. (Minor stair step cracks in block foundations, and narrow vertical cracks in poured foundations are normal and can be expected)
- Moisture can enter the basement, causing damage to framing, wall covering and floor covering.
- Mold can become an issue in about 48 hours if the moisture is left unattended.

In the Omaha area our water table is generally low enough that the source of water causing this problem is in the form of precipitation. There are exceptions to this when a home is built near an underground spring or the water table is high as found near some rivers and lakes.

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A good rule of thumb is: If a home does not have water near the foundation it will not leak. This sounds simple, but homeowners will quickly spend thousands of dollars to solve a home's water problem. Often the problem is not the home. The mason or foundation contractor's job description was to build a foundation to hold up the house, not to created a boat. Real waterproofing is keeping the water out of the basement in the first place, most systems of waterproofing installed in this area is really water management of the water after it enters the homes foot print.

If homeowners follow these simple maintenance procedures, they could have a dry basement and possibly save thousands of dollars in basement waterproofing costs.

- Build up the soil around the home to create a positive slope away from the building. One inch slope per foot for about 4 foot away from the building.
- Keep the gutters clean, and install gutter extensions to drain the water at least 4 feet away from the building.



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 Verify patios and sidewalks drain away from the building.

If a basement has taken in water, it is because water was at the exterior of the foundation. Water will always take the path of least resistance. Direct the surface water away from the home and the soil next to the house will be relatively dry and there will be no water to enter the house.

Often this will stop the moisture intrusion and help keep the basement from being excessively humid, creating that musty odor. In addition improving

the landscaping around the home will enhance the beauty and value of the home.

Phone (402) **392-2020** www.**HomeInspectorOmaha**.com

Steve Vacha President

### **Know the Code**

#### Article 3

REALTORS® shall cooperate with other brokers except when cooperation is not in the client's best interest. The obligation to cooperate does not include the obligation to share commissions, fees, or to otherwise compensate another broker. (Amended 1/95)

#### • Standard of Practice 3-1

REALTORS\*, acting as exclusive agents or brokers of sellers/ landlords, establish the terms and conditions of offers to cooperate. Unless expressly indicated in offers to cooperate, cooperating brokers may not assume that the offer of cooperation includes an offer of compensation. Terms of compensation, if any, shall be ascertained by cooperating brokers before beginning efforts to accept the offer of cooperation. (Amended 1/99)

#### • Standard of Practice 3-2

To be effective, any change in compensation offered for cooperative services must be communicated to the other REALTOR® prior to the time that REALTOR® submits an offer to purchase/lease the property. (Amended 1/10)

#### • Standard of Practice 3-3

Standard of Practice 3-2 does not preclude the listing broker and cooperating broker from entering into an agreement to change cooperative compensation. (Adopted 1/94)

#### • Standard of Practice 3-4

REALTORS®, acting as listing brokers, have an affirmative obligation to disclose the existence of dual or variable rate commission arrangements (i.e., listings where one amount of commission is payable if the listing broker's firm is the procuring cause of sale/lease and a different amount of commission is payable if the sale/lease results through the efforts of the seller/ landlord or a cooperating broker). The listing broker shall, as soon as practical, disclose the existence of such arrangements to potential cooperating brokers and shall, in response to inquiries from cooperating brokers, disclose the differential that would result in a cooperative transaction or in a sale/lease that results through the efforts of the seller/landlord. If the cooperating broker is a buyer/tenant representative, the buyer/tenant representative must disclose such information to their client before the client makes an

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offer to purchase or lease. (Amended 1/02)

#### • Standard of Practice 3-5

It is the obligation of subagents to promptly disclose all pertinent facts to the principal's agent prior to as well as after a purchase or lease agreement is executed. (Amended 1/93)



#### • Standard of Practice 3-6

REALTORS® shall disclose the existence of accepted offers, including offers with unresolved contingencies, to any broker seeking cooperation. (Adopted 5/86, Amended 1/04)

#### • Standard of Practice 3-7

When seeking information from another REALTOR® concerning property under a management or listing agreement, REALTORS® shall disclose their REALTOR® status and whether their interest is personal or on behalf of a client and, if on behalf of a client, their relationship with the client. (Amended 1/11)

#### • Standard of Practice 3-8

REALTORS® shall not misrepresent the availability of access to show or inspect a listed property. (Amended 11/87)

#### • Standard of Practice 3-9

REALTORS® shall not provide access to listed property on terms other than those established by the owner or the listing broker. (Adopted 1/10)

#### • Standard of Practice 3-10

The duty to cooperate established in Article 3 relates to the obligation to share information on listed property, and to make property available to other brokers for showing to prospective purchasers/tenants when it is in the best interests of sellers/landlords. (Adopted 1/11)

To download the Code of Ethics and Standards of Practice, go to: www.OABRdocs.com/code2011.pdf

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# Word Search! Win A \$50 Gift Certificate

Circle the words in the left-hand column. OABR members locating all the words will be entered into a drawing, then one lucky winner will receive a \$50 gift certificate to Focus Printing. Send your answers by April 15, to Donna Shipley at DShipley@OABR.com, 402-619-5559 (fax), or mail to 11830 Nicholas St., Omaha, NE 68154. The winner will be published in the May FOCUS.

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