Omaha Area Board of REALTORS®

www.OABR.com

May 2012

### **UPCOMING EVENTS**

### **New Member Orientation**

Tue, May 1 from 8:30 a.m. - 4:00 p.m. Wed, May 2 from 8:30 a.m. - 4:00 p.m. Thu, May 3 from 9:00 a.m. - 12:00 p.m.

### **Affiliate Council**

Tue, May 1 from 9:00 a.m. - 1:30 p.m.

### **MLS Users Group**

Wed, May 2 at 10:00 a.m.

### **Education Forum**

Thu, May 3 at 10:00 a.m.

# Advanced Paragon Training

Thu, May 3 from 1:00 p.m. - 2:30 p.m.

### WCR - MasterMind

Thu, May 3 from 1:30 p.m. - 2:30 p.m.

# **Ethics Training**

Fri, May 4 from 8:30 a.m. - 11:30 a.m.

# Spruce Up Omaha

Sat, May 5 from 9:00 a.m. - 11:00 a.m.

### **Diversity Committee**

Tue, May 8 at 11:00 a.m.

# **Social Events Forum**

Wed, May 9 at 10:00 a.m.

### Value Proposition

Wed, May 9 at 1:30 p.m.

### WCR - MasterMind

Thu, May 10 from 1:30 p.m. - 2:30 p.m.

### RPAC

Thu, May 10 at 2:30 p.m.

# YPN Advisory Board

Thu, May 10 at 3:00 p.m.

# YPN Networking Thursday

Thu, May 10 from 4:00 p.m. - 6:00 p.m. @ Fox & Hound

# NAR Midyear Meetings

Mon, May 14 to Sat, May 19

# Knowledge is Power - Short Sale Basics

Thu, May 17 from 1:00 p.m. - 2:30 p.m.

### WCR - MasterMind

Thu, May 17 from 1:30 p.m. - 2:30 p.m.

### Nebraska Real Estate Commission Meeting

Thu, May 17 at 8:30 a.m. at Staybridge Suites, Lincoln, NE Fri, May 18 at 8:30 a.m. at Staybridge Suites, Lincoln, NE

### RPAC

Tue, May 22 at 3:00 p.m.

### **Governmental Affairs Committee**

Wed, May 23 at 11:00 a.m.

# **Bedford Falls**

Please take a moment to answer this question honestly... What would happen to our real estate market, and the clients whom we represent, if the mortgage interest deduction were abolished?

There are estimates that one act alone would have a devastating impact on whether or not millions of new buyers enter the market.

Is that the sole reason why some of our clients choose to own a home? By and large, probably not but it is certainly a compensating factor for many; and surely the main motivation for quite a few.

What if it was only the deduction for second homes? Some say, oh that's not that bad, what percentage of people own two houses? What would happen to the markets in the resort destinations around the nation? Demand would drop significantly, values would plummet, and how many industries, how many 'Mom and Pop' stores whose livelihood is dependent on those second home owners in places like Okoboji or Lake Manawa would be out of business?

We've talked in past issues of the FOCUS about some of the other assaults on your clients' pocketbooks, ability to qualify, their equity, and overall home ownership. Aside from the financial benefits, owning a home is the social eco center of the American family. There are studies that show when kids grow up in a home that's owned, on the average they get better grades, on the average they stay in school longer, a higher percentage of them go on to college, and teen pregnancy rates are significantly lower in owned homes rather than rented homes. If we don't act to save our industry and our

clients' financial wellbeing, then at least let's act for the betterment of the children of our nation.

Speaking from a personal note; From the day I was born until I was 12, I lived in seven different houses, the seventh being a home my parents were finally able to buy using my father's VA benefits; a home in which my father still lives in today. In my mind, my boyhood home is the little green house that my parents OWNED, not any of the others. I think that would be true of most of you reading this article right now.

I'm sure you all remember the classic "It's a Wonderful Life". Remember the scene where George sees what his town of Bedford Falls would be like without the tireless efforts from himself and his family to increase homeownership in their town by the Bailey Building and Loan? Without them, the only choice residents had was to rent from old man Potter. What happened to the town? In place of the normal quaint shops on a normal small town main street were pawn shops, taverns, dance halls,



burlesque theatres, and pool halls. Would this be a great town to raise a family in?

Is this a work of fiction? Of course, but it doesn't take too much imagination to see what might happen if we failed to keep

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Omaha Area Board of REALTORS®

Omaha, NE 68154 402-619-5559 fax www.OABR.com

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Omaha, NE 68154

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The Omaha Area Board of REALTORS® is pledged to the achievement of equal housing opportunity

throughout the community. The Board encourages and supports a marketplace in which there are no barriers to obtaining housing because of race, color, national origin religion, sex, handicap, or familial status.



# Message from the **OABR President**

This April during our Nebraska REALTORS® Convention I had the privilege of hearing Moe Veissi, the President of National Association of REALTORS® speak about why our organization is gathering on the steps of Capitol Hill to tell members of Congress that Home Ownership Matters! He spoke of some powerful statistics that prove what a difference maker it is to be an owner versus a renter. While I was not a quick enough transcriber to write them down verbatim, I was able to find similar information from research that Habitat for Humanity provided. Check it out below.



Lisa Ritter 2012 President

Owning a home leads to a higher quality home environment, improved test scores in children (9 percent in math and 7 percent in reading), and reduced behavioral problems (by 3 percent). (Haurin, Parcel, and Haurin: 2002)

- Owner-occupied housing has a beneficial effect on the local economy by increasing consumer spending, providing tax revenues and fees, and growing businesses and jobs. Building additional homes requires additional employees, goods, and services from the general economy (JCHS 2006)
- Owning a home, especially for lower-income households, is an important means of wealth accumulation. For low-income minority families, median average annual housing wealth appreciation is \$1,712 whereas there is no non-housing wealth accumulation. This wealth is achieved both through equity and forced savings resulting from mortgage repayment. (Boehm and Schlottmann: 2004)
  - Homeowners are more likely to know their U.S. representative (by 10 percent) and school board head by name (by 9 percent), and are more likely to vote in local elections (by 15 percent) and work to solve local problems (by 6 percent). (DiPasquale and Glaeser: 1998)

There's more where that came from! The bottom line though is that when housing does well, communities do well, and our nation experiences further prosperity. In doing our jobs we do more than just help people into homes, we help them build wealth, we help them feel a sense of community, and we help them find the place where they will be working on achieving the life they dream of.

I really do believe it is up to US, as the REALTOR® Organization to continue to play a role in giving our time, talent, and treasure for advocating for homeowner rights so that we do our part in making our nation stronger. It is my honor to be a part of the Nebraska REALTORS® Group that will be traveling to Washington DC to stand on the steps of Capitol Hill to clearly tell Congress that a healthy housing market plays a vital role in both the long- and short-term health of this nation.

Perhaps you can't join us in May, but there are ways you can help.

• Please carefully consider your RPAC donation this year. With changes in campaign funding laws, more money is floating around than ever before to support candidates. As my 15 year old son says, "Mom, Money is speech." So true. My hope is that our voice is louder than ever this year.

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# **REALTORS®** Mark of Excellence

Over 830 REALTORS® from across the state attended the Nebraska REALTORS® Association 95th Annual Convention and Exhibition held April 2-4 at the Embassy Suites Hotel and Conference Center in La Vista to take part in committee meetings, continuing education and networking opportunities. During the Grand Luncheon on April 3, many members were recognized for receiving the Mark of Excellence Award from the Nebraska REALTORS® Association.

The goal of the Mark of Excellence award is to promote professionalism in the industry by recognizing members for their participation at the local and national levels of the REALTOR® organization, for activities in the NATIONAL ASSOCIATION OF REALTORS® Institutes, Societies and Councils, for Designations earned, for educational activities and for political involvement. Obtaining the Mark of Excellence award results in better educated, active members who will bring credit to themselves, to the Nebraska REALTORS® Association and to their clients by demonstrating functions of being a professional.

Congratulations to the follow members from the Omaha Area Board of REALTORS®!

Jerry Ahlvers Julie May

Ellie Bane Kathy Miller

Bill Black Mike Riedmann

Susan Clark Lisa Ritter

Charlie Concannon Dave Smith

Monica Humpal Judy Smith

Megan Jaspers Michele Torrence

Henry Kammandel, Jr Mark Wehner

Beth Lube



Brenda Stuart, Service One & Larry Melichar, CBSHOME Real Estate discussing business.

Danielle Swercek, Nebraska Title, enjoying the convention traffic.

# REALTORS® Got Talent Contest

The Omaha Area Board of REALTORS® swept the 2nd Annual REALTORS® Got Talent Contest to benefit the REALTORS® Political Action Committee during the 2012 Nebraska REALTORS® Convention at La Vista. The trio of singing acts below topped a number of other REALTOR® performers from across the state.



Tammy Payne - 1st place "Amazing Grace"



Michael McGlynn - 2nd place "I Still Haven't Found What I'm Looking For"



Diane Battiato - 3rd place "Something to Talk About"

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(Back) Justin Pinkerton, Lisa Schaffer, Sean Ferguson, Russ Williams, Guthrie Steen, Denny O'Donnell, Dee Jetter & Duane Safarik.

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# Omaha Area Board of REALTORS® Night with the Omaha Storm Chasers

# Friday, June 8, 2012 Omaha Storm Chasers vs. Round Rock Express Game Time 7:05 p.m. Fireworks-Post Game!

**PICNIC**: Omaha Area Board of REALTORS<sup>®</sup> will have use of the Right Field Picnic Area for an All-You-Can-Eat menu of Omaha Steaks Burgers, Hebrew National Hot Dogs, Baked Beans, Potato Chips, Cookies, Lemonade and Iced Tea. (**Meal will start at 6:00 p.m. and end at 7:30 p.m.**)

**MASCOT APPEARANCE**: Stormy or Vortex will appear at the picnic to entertain, take photos with the kids and sign autographs.

**FIRST PITCH**: One representative from the Omaha Area Board of REALTORS® will participate in the first pitch ceremony.

**RECOGNITION:** Omaha Area Board of REALTORS $^{\mathbb{R}}$  will be recognized over the message center and public address system.

**RESERVED SEATS:** Omaha Area Board of REALTORS<sup>®</sup> will have a reserved ticket on the 1<sup>st</sup> base side which is a great view for fireworks!

Individual Name: Mailing Address:			Mailing Address
City:	State:	Zip Code:	Omaha Area Board of
Phone:	Email:	·	REALTORS®:  Donna Shipley/
Quantity of Tickets Ordered:	x \$15.00 each =	Total	Lisa Welch
Visa / MC/ AMEX / DISC Card #:_		Expiration Date:	11830 Nicholas St
		•	Omaha, NE 68154
			1

Please make checks payable to the Omaha Area Board of REALTORS®.

Ticket orders must be turned in by Friday, June 1, 2012.

Please call Donna Shipley at 402-619-5551/Lisa Welch at 402-619-5552 with any questions.



# Submitted By: Regi Powell Farmers Insurance/Powell Insurance



# Storm Season is Here ... Are You Ready?

After a long day negotiating real estate deals, you're lying in bed about to drift off to a lovely slumber when all of a sudden, the tornado sirens start blaring. This is an all too familiar sound to us Midwesterners. You turn on the T.V. to see what's really going on. Sure enough, there's an F-5 tornado headed right for your neighborhood, not another false alarm. A couple seconds later, the electricity goes out with a deafening crack of thunder.

What do you do next? If you're like most people, you panic, run down the hall to get the rest of the family out of bed and into the basement. But what if you could be more prepared?

Here are some helpful tips to help you prepare for the storm season.

# **BEFORE:**

- Develop a family plan of where to take shelter during the storm (basement is the most common)
- Discuss where you will meet your family should you get separated
- Run practice drills
- Prepare or purchase a storm kit and store it in your shelter location. The storm kit should contain at least the following: weather radio and back-up batteries, bottles of water, first aid kit, flashlight, cell phone charger, non-perishable food, and a signaling whistle

### **DURING:**

- Grab shoes to wear (there will be a lot of debris afterwards)
- Gather family and pets and go to the pre-determined shelter location
- Grab cell phone and charger
- Turn on weather radio

### **AFTER**

6

- Ensure everyone is ok and administer first aid if necessary
- Shut off gas if your home has damage

• If everyone is ok, check on neighbors while watching for downed electrical lines

Whether it's just a thunder storm, hail or a tornado, here is advice you can follow to help minimize damage and expedite the insurance claims process.

- Take the time to meet with your insurance agent and review your coverage to ensure you're properly insured. Don't forget to go over special items like jewelry and firearms.
- Store your insurance company's 24-hour claims phone number in your cell phone along with your agent's office number.

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# **AFFILIATES**

a council of the Omaha Area Board of REALTORS®

# AFFILIATES... A Council of the Omaha Area Board of REALTORS®

The role of the Affiliate Council of the Omaha Area Board of REALTORS® is to promote business relationships and services to REALTOR® members, actively solicit Affiliate membership in the OABR and promote ethical business practices of Affiliate Members.

# AFFILIATE MEMBERS ATTENDING THE APRIL 2012 MEETING:

Deb Martin (President) – Great Western Bank

Wendy Walker (President-Elect) – Nebraska Title Company

Brenda Stuart (Treasurer) – ServiceOne Inc

Lori Bonnstetter - AmeriSpec Home Inspection Serv

Lisa Marie Bullerman – Staging Design by Lisa Marie

Cherie Casey – The Home Buyer Protection Co

Janet Dragon - Heartland Reva Team

Debbie Kalina - Radon Protection Tech LLC

Sara Kelley - Great Western Bank

PK Kopun – American National Bank

Laura Longo - Centris Federal Credit Union

Sue Mohr – SAC Federal Credit Union

John Ponec – Security National Bank

Regi Powell – Farmers Insurance/ Powell Insurance

Jody Smythe – MetLife

Matt Thiel - DRI Title & Escrow

Carlene Zabawa - American National Bank

# www.OABRaffiliates.com.

## **UPCOMING MEETINGS:**

- Tuesday, May 1, 9:00 a.m.
- Tuesday, June 5, 9:00 a.m.
- Tuesday, July 10, 9:00 a.m.

All Affiliate members are welcome to attend.

# Continued from Page 6

- Document personal property items, take pictures and record serial numbers. Store this information in a bank safety deposit box or at your insurance agent's office.
- Prior to a storm, make sure trees are trimmed away from your home and dead trees and branches are removed entirely.

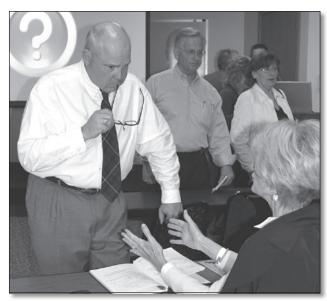
Should you end up with storm damage to your property, don't just automatically turn in a claim. First, contact a qualified contractor to get an estimate of the damage. Often times the cost for repairs are below the homeowners insurance deductible so it doesn't make sense to add a claim to your record. If you do have damage sufficient enough to warrant a claim, contact your insurance company and open a claim. Once you have made the repairs, don't forget to notify your insurance company that they are completed. This lets the company know that all repairs have been made in the event another storm hits in the future. It may also get you another claims check because you might have recoverable depreciation owed to you. This can only be recouped after damage is repaired.

If you have any questions about insurance related items, don't hesitate to contact us, we are here to help.

Regi and Lisa Powell with Farmers Insurance, 402-614-4633, www.PowellInsuranceAgents.com.

# **Gregg Mitchell Market Analyst**

The OABR wishes to extend their thanks to Gregg Mitchell for his KIP Market Overview presentation on March 29. The information was timely and it was apparent Gregg enjoyed the news and optimism he delivered to 70 agents. Gregg's statistics and trends can be viewed on his website at www.mitchellassociates.com.



Gregg speaks to members after the session.

# If you've ever seen a more ADVANCED carpet cleaning, then your next service is FREE!

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"In the middle of difficulty lies opportunity." (Albert Einstein)



Address \_\_\_ Signature:

# 2012 Golf Outing

Presented by:



# **AFFILIATES**

a council of the Omaha Area Board of REALTORS®

- Men's & Co-ed Team Contests
- Pin Prizes for Men and Women
- Estimated \$3000 of prizes to be handed out
- Lunch and Appetizers provided
- AFFILIATE Sponsors that know how to do it!

# Monday, June 18, 2012 -CHAMPIONS RUN Golf Course-

13800 Eagle Run Drive, Omaha, NE.
Shotgun Start at 10:00 a.m.
Range and Practice Green are available for warm ups at 9:00 a.m.
Registration starts at 9:00 a.m.

OABR Members	\$105/player
Guests (non-members)	\$130/player (GREAT time to join OABR!)
Dinner Only	\$25/person
	IZERS * DRINKS * PRIZES
	following golf in the clubhouse
***********Payment must be	included w/ registration form!*********
Name	Phone #
	Phone #
	Phone #
Name	Phone #
	ddress:
[ ] Check payable to:	
	Nicholas St Omaha, NE 68154 Attn: Debbie
= =	Visa MasterCard American Express Discover
Credit Card #	Exp Date/
Rilling Name:	

-The only sure rule in golf is - he who has the fastest cart never has to play the bad lie -Mickey Mantle

Don't wait to sign up -- Only the first 36 teams can be accepted.

\_City\_\_\_



# Join the 2012 RPAC Challenge! Bak, Rich

Lepert, Mari Maloy, David May, Julie Melichar, Larry Ritter, Dennis Seigel, W. John

Bresley, Mark Clark, Susan Kesick, Carolyn Watson, Roxanna

# 50 CLUB (\$50+)

Bane, Barbara Boganowski, Deborah Craighead, Joni Garrean, Kathleen Giardino, Beverly Jansen, Kenneth Knight, Cecilia Langford, Rachel Mack-Modlin, Louella Morrissey, Roger O'Grady, Donna Petersen, Cassandra Smith, Charlotte

### SUPPORTERS (\$30+)

Aarhus, Lynn Aarhus, Stanley Abboud, David Abler, Byron Abramo, Christine Acamo, Steven Acker, Karen Adler, Joni Ahlvers, Raquel Alberts, Marla Allen, J Scott Allen, Kathryn Amos, Steven Amoura, Jo Anne Amoura, Medhet Amoura, JoAnne Amoura, Medhet Andersen, Tiffany Andersen, Linda Andersen, Beth Anderson, David Anderson, Janet Anderson, Iill Anderson, Kalee Anderson, Jeanne Andresen, Delten Andresen, Teri Andrews, Jessica Armstrong, Denise Atkinson, Billie Aulner, Aaron

Bailey, Tina

Beck-Conley, Darcy Beers, Diane Beers, John Beers, Matthew Bell, Mary Lou Benson, Brandon Bereisha, Arthur Berg, Rebecca Berglund, Allen Bethel, Kathryn Bettin, Barbara Birnstihl, Jason Bittner, Patricia Black, William Blackwell, Phyllis Blinn, Ellen Bloom, Sharon Bloomquist, Colleen Blume, Dirk Blusvs, David Bobenhouse Tesar, Jill Bock, Andrew Boe, Nancy Bohnenkamp, Bernard Borato, Mark Bosse, Carol Bowne, Connie Boyd, Clinton Boyer, Mark Bratetic, Michelle Bray, Denice Briggs, Diane Brotzki, Michelle Brown, Russell Brown, Ethan Brown, Austin Brutsche, Timothy Buchardt, Nathan Burke, Timothy Burkle, Ronald Burkle, Sheryl Burney, Charles Bybee, Miriam Bybee, William Bynum, Geraldine Cage-Conkling, Deborah Cain, Kathleen Campbell, William Caniglia, Michael Caniglia, Cory Caniglia, John Caniglia, Kylie Carlin, Brian Carlson, Ileane Case, Mary Cavanaugh, Andrea

Dreesen, Megan

Dubisar, Karla

Dunn, Thomas

Edmondson, Vickie

Eads, Patricia

Ediger, Luke

Egger, Mary

Elliott, Gina

Elliott, Sallie

Elliott, Teresa

Ervin, Jennifer

Erwin, Sandra

Evans, Dianne

Fadell, Summer

Fagin, Abigail

Falcone, Juanda

Falcone, Sarah

Falcone, Shawn

Faubion, Ernest

Faulkner, David

Faulkner, Janice

Faulkner Derek

Fike, Joann

Finkel, Ioel

Finkel, Lois

Fisher, Michaela

Ferando, Nicholas

Fickenscher, Ingrid

Evans, Rose

Erb, Jeffrey

Baker Fletcher, Barbara

Ballue, Lisa

Bane, Gregory

Barnett, Paul

Barr, Nancy

Barrett, John

Barrett, Verla

Barsell, Helen

Baumert, Gary

Beaton, Christopher

Bauer, Eric

Bay, James

Beck, Sandra

Barnard, Joanna

Chapman, Carol Flannery, Rachel Fleming, David Childs, Roy Fonda, Janice Christensen, Kellie Christian Sr, Carl Forehead, Cynthia Chu, Jeffrey Forman, Terry Ciochon-Lichter, Linda Fosdick, Kimberly Fosmer, Katrina Cleveland, Judith Coash, Patricia Francis, Pamela Cobb, James Francois, Eugene Coburn, James Franks, James Coenen, Denice Fredericksen, Ronald Cohen, Alan Fredrickson, Julie Cohen, Anne Fredrickson, Walter Freeman, Alice Cohen, Martin Cohen, Arlene Freeman, Aimee Coleman, Sharon Freyer, Lloyd Collins, David Fries, Karen Frill, Marlene Collinsw. Frederick Connell, Michael Fuller, Donald Conway Day, Marianne Fuxa, Jacquelyn Gage, Gregory Cooper, Charlotte Gage, Peter Correa-Cerrillo, Jose Domingo Cortese, Sam Gallagher, James Gallagher, Rebecca Cox, Kathy Craig, Russell Gammell, Charlotte Cronin, Marisa Garside, Gregory Danielson, John Gatson, Pernell David, Julie Gehrman, Kim Davis, Kerri Gerdes, Ryan Geschwender, Kurt Debolt, Geri Ann DeBruin, Hanna Gibb, Richard Dein, Theresa Gibson, Ryan Delaine, Melissa Giles, Marnie Deprez, Brian Gilreath, Rita Deprez, Nicole Gish, Rosalia Detavernier, Brandi Gitt, Kelly Gomez, Justin Detavernier, Mitzi Goodwin, Rockland Digilio, John Dobson, Thomas Gorup, Denise Dohse, Douglas Gould, Todd Donaldson, Douglas Dooley, Roxanne Dougherty, Theresa Dragon, JeriBeth

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# STERLING "R" CLUB (\$1,000+)

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Kammandel, Jr. Henry Maloney, Peg Matney, Dave Ritter, Lisa Rotthaus, Doug

# **DOLLAR A DAY** (\$365)

Turner, Melissa

# **CAPITOL CLUB** (\$250+)

Adams, Kathryn Battiato, Diane Grennan, Jo Ann Humpal, Monica Miller, Kathy Swanson, Bill

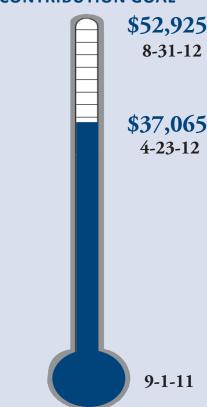
# SENATOR'S CLUB (\$150+)

Lang, Monica Leaders, Mark Myhre, Deda Rauth, Susan Rouch, Kathryn Sawyer, Jessica Wiebusch, Robert

# 99 CLUB (\$99+)

Blackmon, Michael

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# National Association of REALTORS® Quadrennial Code of Ethics Training Requirement

From January 1, 2009 through December 31, 2012, and for successive four year periods thereafter, REALTORS® are required to complete quadrennial ethics training of not less than two hours and thirty minutes of instructional time. REALTORS® completing such training during any four year cycle shall not be required to complete additional ethics training in respect of this requirement as a requirement of membership in any other board or association.

A REALTOR® completing the new member Code of Ethics Orientation during any four-year cycle is not required to complete additional ethics training until a new four-year cycle commences.

Failure to complete the required periodic ethics training is considered a violation of a membership duty for which REALTOR® membership shall be suspended until such time as the required training is completed.

Every board and association is required to provide access to necessary ethics training programs either locally, in conjunction with other boards and associations, or through other methods. Any training offered pursuant to this requirement must meet the learning objectives and minimum criteria established by the National Association of REALTORS® from time to time.

The following schools offer continuing education credit that also fulfills your Code of Ethics Requirement. Contact the schools to get copies of their schedules and prices:

REEsults Coaching — Mark T. Wehner 16616 Jackson, 402-676-0101 marktwehner@reesultscoaching.com www.REEsultsCoaching.com/ce

Randall School of Real Estate — Susan Geschwender 11224 Elm Street, 402-333-3004 info@reandallschool.com

Larabee School of Real Estate 3355 Orwell Street, Lincoln, NE 68516 1-800-755-1108

Nebraska REALTORS® Association 145 S 56th Street, Suite 100, Lincoln, NE 68510 1-800-777-5231

The OABR Office offers free NAR Code of Ethics Training but it does not fulfill the continuing education requirement. The class is scheduled each Friday following New Member Orientation from 8:30 a.m. to 11:45 a.m. A minimum of 10 must be in attendance to have this training. Contact Debbie Peterson for details: 402-619-5553 or DPeterson@OABR.com.



# **moba**update

# **Metro Omaha Builders Association**

We are here to help. If you have any questions about MOBA, its membership or events, please contact Teresa Speth at the MOBA office 402-333-2000 or email teresa@moba.com.

# **MOBA Golf Outing May 23rd**

This year's MOBA Golf Outing will be Wednesday, May 23rd at Stone Creek Golf Course with a Noon Shotgun Start. \$75.00 per player or \$300.00 per foursome Space Limited to the First 54 Teams. Price includes Sack Lunch w/ pop or water, Dinner at MOBA Office 4141 N 156th Street and 1 Ticket for Cash Prizes at Dinner (Must be Present for Dinner to win). Sponsorships are available including Flag and Beer Cart Sponsors, as well as others. Thanks to Millard Lumber for being the event's Corporate Sponsor. Contact the MOBA office 402-333-2000 or Tom Hegarty for more information.

MOBA's next monthly Dinner Meeting is Thursday, May 10th. Our guest speaker will focus on lein laws and how they effect contractors. RSVP now to teresa@moba.com or call the MOBA office at 402-333-2000.

MOBA's still working hard on helping our home building community stay on top of the news they need to know. Everything from Omaha's Contractor Licensing to OSHA's Fall Protection, we have answers to your questions. Membership is key this year. The more members that support MOBA, the more MOBA can do to help our community.

# **MOBA**celender

# May

- 08 MOBA Board of Directors Meeting 11:00am
- 09 Contractor License Test Review 3:00pm at the MOBA office Lower Level Conference Room Cost: \$65 or \$55 for MOBA Members RSVP to info@FrameworksMagazine.com
- 10 MOBA Monthly Dinner Meeting Networking at 6:00pm and Dinner at 7:00pm \$10 per person RSVP Needed 402-333-2000
- 23 MOBA Golf Outing at Stone Creek Noon Shotgun Start. \$75.00 per player or \$300.00 per foursome Space Limited to the First 54 Teams.

visit www.MOBA.com for more information

# **KIP Session on HUD Homes**

Aaron Horn, from CBSHOME Real Estate walked 35 members through the process of selling HUD Properties including:

- 1. Registration on the HUD Homestore to be eligible to submit bids for a buyer.
- 2. Navigating the HUD Homestore website, homes available, reports on listed homes, login process, etc.
- 3. Submitting bids on HUD properties.
- 4. Available financing options.
- 5. Owner occupant and investor timelines.
- 6. How commissions are paid.



REALTOR®
Aaron Horn,
talking about
HUD properties.

Will DeRosear, of Home Services Lending, explains the 203(k) loan program as a good option for homes needing repairs.

Participants received hand-outs to guide them through registering on the HUD Homestore. There was also a handout explaining the 203(k) loan program.



Will DeRosear, talks about the 203(k) loan program.

Continued from Page 1

home ownership and its advantages in the forefront of our elected officials.

It is imperative that we keep a watchful eye on those in Washington whom try to do harm to our industry. If our RPAC dollars were not working for us through our lobbying efforts, we would not have been able to keep the FHA down payment at 3 ½% when Congress voted to move it to 5%. It is estimated that just THAT ONE act alone would have adversely affected 345,000 buyers!

Please keep this in mind and make that extra pledge to RPAC, even if you've already given some, our industry needs more. Omaha is certainly bigger than Bedford Falls, but I like to think it has a lot of the same qualities... for now...

by Bill Swanson 2012 RPAC Chairman

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# Membership Report

**MARCH 2012** 

# **NEW REALTORS®**

Adle, Ryan – NP Dodge IV LLC - Papillion Echtenkamp, Barbara – CBSHOME Real Estate – 121st Pacific

Heenan, Jessica – CBSHOME Real Estate – Bellevue

Hooper, Shasta – CBSHOME Real Estate – Davenport

Johnson, Alan – NP Dodge V LLC – 129th Dodge

Lorimer, Justin – RE/MAX Results

Mullen, Joshua – CBSHOME Real Estate – Bellevue

Steier, Maurice - NP Dodge V LLC - 129th Dodge

# **NEW AFFILIATES**

Berry, Michael – Great Plains Mortgage Co LLC Bower, Brook – Advanced Floor Care Jensen, Coquette – Omaha National Title & Escrow Rosales, Eugene – Dundee Mortgage Sandiland, Becky – First National Bank of Omaha Walter, Kyle – Thrasher Basement Systems Inc

# **REALTOR® CANDIDATES**

Baker, Robert – NP Dodge I LLC – Pierce Burrows, Robert – DEEB Realty – 117th Covemaker, Stephanie – NP Dodge III LLC – Lakeside Galer, Ryan – NP Dodge V LLC – 129th Dodge Peekenschneider, Scott – CBSHOME Real Estate – Davenport

Porter, Sarah – DEEB Realty – 117th

Richardson, Marcus – Prudential Ambassador Real Estate – California #101

Swanson, Kimberly – CBSHOME Real Estate – Lakeside Swift, Shelly – RE/MAX Real Estate Group – Giles

Troya, Marie – CBSHOME Real Estate – W Dodge

Tyrrell, Michelle – NP Dodge III LLC – Lakeside Vocelka, Michael – Real Estate Associates Inc

Walkenhorst, Todd – CBSHOME Real Estate – Davenport

Whitmarsh, Sarah - DEEB Realty - 117th

# AFFILIATE CANDIDATES

Banyay, Chris – Prime Lending

Bullerman, Lisa Marie – Staging and Design by Lisa Marie LLC

Franks, Teresa – ServiceOne Inc

Johnston, Ashley - Prime Lending

Schaffer, Lisa – Wintrust Mortgage

Sedlacek, Bryan – Prime Lending

Schjodt, Kraig - Thrasher Basement Systems Inc

# **MEMBER TRANSFERS**

Bauer, Christopher from Landmark Group to Prudential Ambassador Real Estate – California #101

Birkel, Brian from Prudential Ambassador Real Estate – California #101 to DEEB Realty – 117th

Bodady, Heidi from DEEB Realty – 117th to Weichert Realtors River Cities

Brooks, Amy from NP Dodge III LLC – Lakeside to DEEB Realty – 117th

Brown, Jill from Hearthstone Homes Inc to Keller Williams Greater Omaha – Giles

Burrows, Robert from DEEB Realty – 117th to DEEB Realty – Bellevue

Bybee, Miriam from Keller Williams Greater Omaha – Giles to Keller Williams Greater Omaha – Village Pointe

Bybee, William from Keller Williams Greater Omaha – Giles to Keller Williams Greater Omaha – Village Pointe

Compton, Judy from Keller Williams Greater Omaha – Giles to Keller Williams Greater Omaha – Village Pointe

Diamantis, Nicolette from NP Dodge I LLC – Pierce to NP Dodge V LLC – 129th Dodge

Fosdick, Kimberly from Hearthstone Homes Inc to Prudential Ambassador Real Estate – California #101

Herbolsheimer, Chad from Hearthstone Homes Inc to Keller Williams Greater Omaha – Giles

Hilbers, Traci from Don Peterson & Associates R E-23rd St Fremont to Olson Pearson Auctions & Rlty

Kim, Hasook from Prudential Ambassador Real Estate – California #101 to CENTURY 21 Century Real Estate

Kullman, Donna from DEEB Realty – 117th to RE/MAX Results Meier, Tate from Keller Williams Greater Omaha – Giles to Keller Williams Greater Omaha – Village Pointe

Novak, Mary from CBSHOME Real Estate – 121st Pacific to Prudential Ambassador Real Estate – California #101

Porter, Sarah From NP Dodge II LLC – Council Bluffs to DEEB Realty – 117th

Savery, Mindy from RE/MAX Results to NP Dodge I LLC – Pierce Schram, Danielle from Prudential Ambassador Real Estate – California #101 to CBSHOME Real Estate – Lakeside

Slater, Steven from CBSHOME Real Estate – Twin Creek to DEEB Realty – 117th

# REACTIVATED MEMBERS

Bayliss, Lisa – Real Estate Associates Inc Eades, Gregory – Real Estate Associates Inc Klinkacek, Thomas – HomeFinders RE Serv LLC Kortus, John – NP Dodge III LLC – Lakeside Lehman, Edward – Alliance Real Estate LLC Madej, Sandra – Dundee Realty Company Morris, Gary – DEEB Realty – 117th Rimington, Douglas – DEEB Realty – 117th

# RESIGNATIONS

Bohenkamp, Bernard – Prudential Ambassador Real Estate – California #101

Craighead, Joni – Prudential Ambassador Real Estate – California #101

Eads, Patricia – Hearthstone Homes Inc

Evans, Marilyn - NP Dodge I LLC - Pierce

Fagin, Abigail – Hearthstone Homes Inc

Frary, William – Prudential Ambassador Real Estate – California #101

Knight, Cecelia – CBSHOME Real Estate – Bellevue

McCabe, Jackie - CBSHOME Real Estate - 121st Pacific

Ohlrich, Michael - RELS Valuation

Prodjinotho, Augustine – DEEB Realty – 117th

Schultz, Wayne – Prudential Ambassador Real Estate – California #101

# **NEW REALTOR® COMPANIES**

Orion Realty LLC – 1520 County Rd O, Colon, NE, 68018 OABR & MLS Phone: 402-443-1300

Designated Realtor: Kenneth Laferriere

Unity Real Estate LLC – 6912 N 97th Cir #407, Omaha, NE, 68122

OABR & MLS Phone: 402-504-4282 Designated Realtor: Candice Watkins

# **COMPANY ADDRESS AND PHONE UPDATES**

(Notify the Board office for all directory changes fax to 619-5559) DVG Realty LLC – Phone: 402-680-1010

Garrison Partners - 833 N Orleans Ste 400, Chicago, IL, 60601

Phone: 312-475-9800 Fax: 800-694-3018

RPM Omaha Plus – 13811 T Plz, Omaha, NE, 68137

Phone: 402-895-0148

# **MEMBERSHIP STATISTICS**

# **OABR**

	March 2012	March 2011
Designated REALTOR®	221	217
Des. REALTOR® Secondary	1	2
REALTOR®	1903	1981
REALTOR®-Secondary	1	2
TOTAL	2126	2202
Institute Affiliate	71	73
Affiliate	205	195
Other	6	5
TOTAL	2408	2475
March 2012 YTD		
New REALTOR® Members	23	54
Reinstated REALTOR® Member	rs 8	33
Resignations	11	52

# **GPRMLS**

	March 2012	March 2011
Participants (Primary)	211	206
Participants (Secondary)	55	63
Subscribers (Primary)	1867	1946
Subscribers (Secondary)	178	174
Exempt	34	36
TOTAL	2345	2425

# **COMPANY NAME CHANGE**

RPM Omaha Plus - (Formerly Right Way Real Estate LLC)

# **CORRECTION**

Listed as Resignation instead of Reactivated in April's issue. Kennedy, Dwayne – Keller Williams Greater Omaha – Village Pointe

Changed your home address or e-mail address? E-mail the change to DPeterson@OABR.com.

# **MAY ORIENTATION**

- Tuesday, May 1, 8:30 a.m. to 4:00 p.m.
- Wednesday, May 2, 8:30 a.m. to 4:00 p.m.
- Thursday, May 3, 9:00 a.m. to 12:00 p.m.

Every new member attends an Orientation Program upon application for membership.

# Thank you to all of the New Member Orientation coffee break sponsors...

### **APRIL 2012 SPONSORS**

Janet Dragon – Heartland Reva Team Lori Bonnstetter – AmeriSpec Home Inspection Serv Cherie Casey – The Home Buyers Protection Co Scott Moore – Rels Title Jim Murphy – Bank of the West

### **MAY 2012 SPONSORS**

Wendy Walker – Nebraska Title Company Mary Sladek – My Insurance LLC Aida Allen – Aida Allen Interiors Jacy Riedmann – Amoura Productions Brent Simmerman – Midlands Home Inspections Inc

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# **Great Plains REALTORS® Multiple Listing Service**

# 2013 Board of Directors Request for Participant Volunteers

The Great Plains REALTORS® Multiple Listing Service Nominating Committee seeks a Category 3\* member to serve on the 2013 MLS Board of Directors, filling the 3-year director position indicated below.

The 2013 elective year begins September 1, 2012.

Eligible Category 3\* members should contact Denise Sabadka, MLS Administrator at <a href="mailto:DSabadka@OABR.com">DSabadka@OABR.com</a> or 402-619-5554 before May 21, 2012.

# **2012 MLS Board of Directors** (Category\*)

Elected Directors	Director 2013 (3)	Mark Boyer, Keller Williams Greater Omaha
	Director 2013 (2)	John Bredemeyer, Realcorp
	Director 2013 (1)	Henry Kammandel Jr., CBSHOME Real Estate
	Director 2014 (1)	Andy Alloway, DEEB Realty
	Director 2014 (1)	Vince Leisey, Prudential Ambassador Real Estate
	Director 2014 (3)	Valerie Keeton, RE/MAX The Producers
	Director 2015 (1)	Herb Freeman, NP Dodge Real Estate
	Director 2015 (3)	
	Ex-officio Director	OABR President 2013 <b>David Matney</b> , Alliance Real Estate

<u>Category 1</u> firms are defined as those member-firms with 8 percent or more of the total subscribers.

<u>Category 2</u> firms have as their principal business, the appraisal of real estate.

<u>Category 3</u> firms are those member-firms not included in Category 1 or Category 2.

<sup>\*</sup>MLS Directors are elected according to the bylaws:



5. ATTACH BUSINESS CARD.



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APPLICATIONS MUST BE RECEIVED BY MAY 21, 20 (Applicant must be a member of the Great Plains F		
Name:		Date:
Email Address:	Telephone:	
Company Name:		
Number of years at present company:	Number of years	s membership:
QUALIFICATIONS: Please describe your qualific	cations to serve on the	Board of Directors:
2. OTHER INVOLVEMENT: List other involvement		
designations you have earned or are currently wo	rking on):	
3. ADDITIONAL COMMENTS (attach additional sh	neets of naner, if neces	sarv)·
or Abbittotale comments (account adalcional sit	icets of paper, if fields	July 7.
4. I CERTIFY THAT THE ABOVE INFORMATION IS	TRUE TO THE BEST OF	MY KNOWLEDGE:
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# Continued from Page 3

- Join the Governmental Affairs Committee. This is a fascinating group that really gets things done on a local and state level!
- Sign up for the REALTOR® Call to Action emails. You can do so by going to www.realtoractioncenter.com. It is a fast, easy way to be heard!

We are very fortunate to be experiencing a thriving market here in Omaha. As a group, let's continue to give back to the community and country that has blessed us with so much!

Lisa Ritter 2012 President

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### • Larabee School of Real Estate

www.LarabeeSchool.com 800-755-1108

# Moore Appraisal Ed., LLC

www.mooreeducation.com 402-770-8605

# • Nebraska REALTORS® Association

www.NebraskaREALTORS.com 402-323-6500

CRS 103: Maximizing Your Potential July 11 Council Bluffs, IA

# • Randall School of Real Estate

www.RandallSchool.com 402-333-3004

June 5	Ethical Decision Making In Real Estate
0530R	(3 hrs) 8:30 a.m 11:30 a.m.

Agency In Nebraska June 5

0366R (3 hrs) 1:00 p.m. - 4:00 p.m.

June 6 Working with Residential Investors:

Clients For Life

(3 hrs) 8:30 a.m. - 11:30 a.m. 0311

Real Estate Auctions June 6

0186 (3 hrs) 1:00 p.m. - 4:00 p.m.

July 10 Ethical Decision Making In Real Estate

0530R (3 hrs) 8:30 a.m. - 11:30 a.m.

July 10 Trust Accounts

0319R (3 hrs) 1:00 p.m. - 4:00 p.m.

The Home Inspection – July 11

0280/ Assessing Property Condition

(3 hrs) 8:30 a.m. - 11:30 a.m. C21121

July 11 Measure That Home

Note: BRING A CALCULATOR

0681 (3 hrs) 1:00 p.m. - 4:00 p.m.

# • Real Estate Resource Institute (Paul Vojchehoske)

www.mrrealestatece.com 402-660-0395

# • REEsults Coaching (Mark T. Wehner)

www.REEsultsCoaching.com 402-676-0101

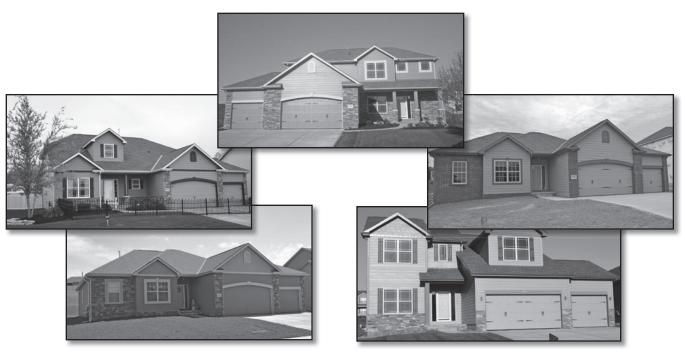
# • R. F. Morrissey & Associates

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# **Care Award**

The Millard Business Association presented the Omaha Area Board of REALTORS® and OABR Young Professionals Network the CARE Award for 2012. The care award is in recognition for Considerate Acts of Random Endearment for participation in Project Wee Care. Through various fund raisers and donations from the annual coat drive the Omaha Area Board of REALTORS® and the OABR Young Professionals Network were able to supply families in need of clothing and other necessities.



Deda Myhre, Lisa Ritter, Megan Jaspers and David Maloy received the awards for the OABR and YPN organizations.





# Save the Date!

# The 9th Annual WCR Golf Tournament is around the corner!

Thursday, July 12, 2012

10:30 Registration, 11:00 a.m. Shotgun Start 18 Hole, 4 person Scramble. Men, Women, Co-ed Teams

# **Pacific Springs Golf Course**

16810 Harney St., Omaha NE See the flyer inside for additional information.

Reminder: there will not be a business resource luncheon in May due to the WCR Convention and NAR Mid Year Meetings.



# **How Radon Mitigation Works**

# By Steve Vacha Home Standards Inspection Services

Radon is a gas that is released from uranium that is found in shale rock deep in our soil. Radon gas has a radioactive charge to it. In the early days of recording levels of radon gas, one method was to direct air to a thin plastic instrument. The radon gas with its radioactive charge would make a small indentation on the plastic, a small radioactive blast so to speak. The marks on the plastic were counted to determine the level of radon gases in the air.

That is the concern – if the radon is marking the plastic instrument, what is it doing to our lungs?

To reduce radon in most of our homes with basements or built on slab we use an active sub slab suction method. We are capturing the air/gas that is released under our concrete floors and directing it outdoors, where it is of no concern.

When a sump pit is present in the home, with drain tiles draining into the sump pit, this is usually the access point for the radon mitigation system. In most newer sump pits, a black perforated pipe is run along the perimeter of the basement walls and it drains to the sump pit. To mitigate the radon under the foundation of the house, the mitigation contractor will usually run a 6" PVC pipe into the pit and seal the lid with a plexiglass lid sealed with caulk. A suction pump is then installed in the pipe, to creating the suction to pull the air out from underneath the slab.

Most homes will need one access point, larger homes might need two access points.

If a sump pit is not present in a home, then a hole is cut into the concrete floor, a small pit is dug and the PVC pipe is placed in this small pit and sealed. There is a hallow spot between the concrete slab

and the sub soil. This is caused by the soil drying out after the concrete has been in place for a number of months. This 3/4 "cavity" under the slab is enough space to create this sub slab depressurization.



SUBSLAB SUCTION

Testing after the system has been installed is important to verify the system is working properly. There is little maintenance needed for the system other than verifying the fan is working by checking the fluid gauge.

With a properly installed mitigation system, even houses with high radon readings can be made to have low and safe levels of radon gas.



Phone (402) **392-2020** www.**HomeInspectorOmaha**.com

Steve Vacha President



REALTOR® FOCUS

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# Obtain an 'Authorization' Code for Supra eKey

An 'Authorization' code is used when installing the eKey App on an authorized Smartphone; i.e. a BlackBerry, Android OS or iPhone. This code is good for up to 48 hours from the time it is generated and can only be used one time. You can log into SupraWEB 24/7 and obtain a new code.

Log onto SupraWEB

- SupraWEB Management Website BILLING QUICK LINKS wings Dashboard Update Code elcome to SupraWEB! This dashboard view contains the showing activity for the date range Identify Keyholder specified. Change the date range to show more or less information on your Showing Dashboard. Authorization Code Change PIN Dashboard Date Range: 3/17/2012 to 4/16/2012 Change Market Area Showing Count: 98 Feedback Count: 0 Feedback Reminders Add Keybox Assign Listing 🛪 ShowingAgent • DateTime.\* ListingID • Address • Actions
- 1. Go to; www.supra.omaharealtors.com
- 2. Enter your User ID and Password and click Login
- 3. If you do not already have an account set up with SupraWEB you can click on Register under New User Registration.
- 4. If you already have an account with SupraWEB and do not remember your USER ID, you will need to call Technical Support 402-619-5566 (Hours: 7am-9pm seven days a week) to obtain your User ID and you will then be able to reset your password.

Generate an Authorization Code

On the left side of the screen under Quick Links click on Authorization Code

# How do I replace the Battery in my iBox?

The batteries in the iBox are designed to last a 6 to 8 years. The iBox uses about 7% per year. When you release the shackle on the iBox your Supra key will display the percentage of battery remaining. When the battery reads 5% or less bring the iBox into the OABR office and we will exchange the box. Example: A battery reading of 28% has approximately four years of use left. The battery in the iBox works all the way to 1% and then still holds a reserve to release the key container and shackle.







# **Personals**

**CONGRATULATIONS** to Robert Wiebusch, N P Dodge Company who earned the Council of Real Estate Brokerage Managers (CRB) Designation.

### SEND US YOUR NEWS!

Fax: 402-619-5559 Email: DShipley@OABR.com Phone: 402-619-5551 Mail: 11830 Nicholas St., Omaha, NE 68154.

We want to share in your professional and personal accomplishments, but we don't know if you don't tell us!



# **Know the Code**

### Article 4

REALTORS° shall not acquire an interest in or buy or present offers from themselves, any member of their immediate families, their firms or any member thereof, or any entities in which they have any ownership interest, any real property without making their true position known to the owner or the owner's agent or broker. In selling property they own, or in which they have any interest, REALTORS° shall reveal their ownership or interest in writing to the purchaser or the purchaser's representative. (Amended 1/00)

### • Standard of Practice 4-1

For the protection of all parties, the disclosures required by Article 4 shall be in writing and provided by REALTORS° prior to the signing of any contract. (Adopted 2/86)

### Article 5

REALTORS® shall not undertake to provide professional services concerning a property or its value where they have a present or contemplated interest unless such interest is specifically disclosed to all affected parties.

### Article 6

REALTORS® shall not accept any commission, rebate, or profit on expenditures made for their client, without the client's knowledge and consent.

When recommending real estate products or services (e.g., homeowner's insurance, warranty programs, mortgage financing, title insurance, etc.), REALTORS° shall disclose to the client or customer to whom the recommendation is made any financial benefits or fees, other than real estate referral fees, the REALTOR° or REALTOR°'s firm may receive as a direct result of such recommendation. (Amended 1/99)



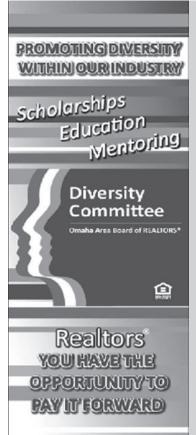
### • Standard of Practice 6-1

REALTORS\* shall not recommend or suggest to a client or a customer the use of services of another organization or business entity in which they have a direct interest without disclosing such interest at the time of the recommendation or suggestion. (Amended 5/88)

To download the Code of Ethics and Standards of Practice, go to: www.OABRdocs.com/code2011.pdf







If you know someone of diversity that would like to join our industry, we are accepting third quarter scholarship applications now.

# Deadline is August 1st.

For more information and application: http://www.oabrdocs.com/Scholarship Application.pdf or contact Donna Shipley at 402-619-5551.

# Word Search! Win A \$50 Gift Certificate

Circle the words in the left-hand column. OABR members locating all the words will be entered into a drawing, then one lucky winner will receive a \$50 gift certificate to Focus Printing. Send your answers by May 15, to Donna Shipley at DShipley@OABR.com, 402-619-5559 (fax), or mail to 11830 Nicholas St., Omaha, NE 68154. The winner will be published in the June FOCUS.

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Address		
Phone:		

# **Janet Dragon**

of Heartland Reva Team winner of the April Word Search.







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Carlene Zabawa Mortgage Originator 17445 Arbor Street, Suite 100 402-829-9667



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