# The new Homesnap.com experience is here!

As part of Homesnap's agreement to serve as the public-facing brand of the Broker Public Portal, they committed to updating their website, Homesnap.com, so that the experience of searching for homes on a computer was similar to using the Homesnap app. The update is now complete!

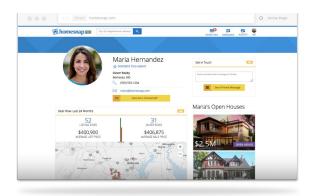
The new face of Homesnap is now live on the web! Homesnap is thrilled to unveil a national consumer home search platform built from within the industry and governed by Fair Display Guidelines. Their website's new look and improved functionality include enhanced home search, easy navigation and a 200%-quicker load time. All of the app's Pro features are now all accessible on the web.



Here are some highlights you may want to dive into first:

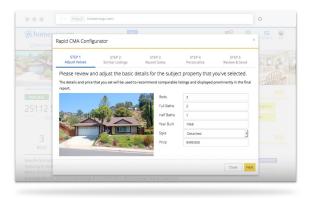
### **Familiar Interface and Experience**

The new Homesnap.com has a user-friendly design that mirrors the app. You'll recognize color-coded listings on the map and yellow agent-only data throughout the site.



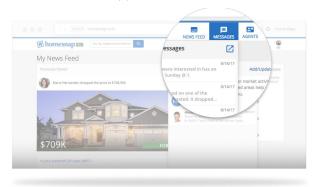
## Send a Rapid CMA

Access the CMA creator from any property listing, and generate a Rapid CMA in seconds that you can email to anyone.



### News Feed, Messages and More

Open the News Feed and Messages from any screen. Click the blue box in the top-right corner (see above) to expand the view. Messages, recent searches, favorited homes and news feed updates are synced across the web and app.



## **New Agent Profiles**

Agents told Homesnap they want their open houses and listings to be displayed on their public-facing profile. They did that and more! Plus, they revamped the agent-only profiles too.

