

## **Great Plains Regional MLS Integrates Two New Power-Tools**

*Homesnap Pro and CRS Data make Paragon the top system for agents*

Last month, we announced the integration of **Homesnap Pro**, the top-rated mobile app for agents; the response has been phenomenal! Agents are discovering real-time mobile access for the MLS system, new communication tools, and an entirely new mobile connection with customers. If you have not yet downloaded the app, do it today! More information is available at [www.Homesnap.com/University](http://www.Homesnap.com/University).

Beginning in August, Paragon MLS will also feature a tight integration with **CRS Data**, greatly expanding MLS user access to public records information. Paragon MLS will now feature fresh, updated data in an easy-to-use tool with a number of advantages.

First, notice the detailed property information and impressive mapping tools. With **CRS Data**, Paragon MLS will now feature a total of 12 counties (nine in Nebraska, three in Iowa). Additional counties will also be added as the MLS regional footprint grows.

**CRS Data** is the most current, accurate data in the industry which is clearly-formatted with intuitive, web-based navigation. Look at recent sales (both MLS and FSBO) and find the best comps fast; access GIS tax maps (quickly measure lots and identify boundaries). Impress your clients with detailed property summaries and histories. Add information about neighborhoods, subdivisions, schools, and even flood conditions. **CRS Data** will also help you prospect! Use maps, specific zip codes or subdivisions, streets, or even a geographical radius. You can export information, or print mailing labels or letters directly from the system.

In addition to CRS Data, Paragon is also adding two additional features on August 1: Field Operators & Date Range filters and a Collaboration Center Client Search functionality.

### **Field Operators & Date Range Filters**

Field Operators for display on Lookup Fields and Freeform Fields will be enabled on August 1, which will give users the ability to filter specific criteria (i.e. Subdivisions, etc.) when executing a search. The following will display:

- Lookup Fields Contain: Equals and Not Equal To
- Free Form Fields Contain: Not Equal To, Contains, Contains All, Starts With, Not Starting With, and Does Not Contain

New date range filters will also be available for configuration for date fields. When configured, this functionality will be active on all system date fields.

- 24, 18, 12, 6 Months Back
- 90, 60, 30, 7 Days Back
- Last Month, Last Year, This Month, This Year, Year-to-Date, Next 7 Days, Next 30 Days

### **Collaboration Center Client Search Functionality**

Agents will be able to allow their clients to create their own searches in the Collaboration Center. The agent will first need to go to the Collaboration Center Preferences to enable the search function. Each client can then be configured to allow the client to search. An agent will be able to decide whether or not they would like to enable this functionality, as well as having the ability to turn it on for particular contacts.

For more details on each of these enhancements, visit: [OmahaREALTORS.com/mls-info](http://OmahaREALTORS.com/mls-info).