



REBarCampOmaha

Sponsorship Opportunity Guide

April 10th, 2015, Champions Club

The top Real Estate Agents in Omaha in 1 Building!

REBarCampOmaha will draw approximately 175+ Real Estate Professionals **This is THE opportunity** to get your brand in front of the top tech focused, marketing minded, growth oriented, new-tool seeking Real Estate Agents in the region!

***New this year, REBarCampOmaha is eligible for 6 hours of Broker Approved Training!**

Agents & Brokers come to learn about and share good ideas, tools and tips. Your brand should have top of mind awareness at the event, through social media and on the official website!

This year we are pleased to announce our keynote speaker is Nobu Hata, Director of Digital Engagement for the National Association of REALTORS.

Event Details:

April 9th, 2015: Pre-ReBarCampOmaha:

ReBarCampOmaha officially kicks off the night before with a pre-party happy Hour in Downtown Omaha, tentatively set for The Dubliner Pub.

April 10th, 2015: ReBarCampOmaha:

The main event is the next day at the prestigious Champions Run Club in West Omaha and runs from 9am-3pm. Kicking off with our Keynote Speaker during breakfast, we are offering a full day of learning through group sharing, engagement, panels, and several national and local special guest speakers. We will be serving up lunch and good conversations. At the end of the day, we do a prize drawing as well as a cocktail hour for networking. We have special guests joining us from multiple states and you can see a copy of those special guests attached below.

2015 Sponsorship Levels and Options

We have a limited number of sponsorship opportunities available. We can only officially accept a sponsorship once payment has been received. All sponsors receive web logo and link for 10 months. Registration begins soon, (March 10th) so get your logo on our website now! Contact Jacy@amouraproductions.com to reserve your sponsorship package today.

EXCLUSIVE Event Badge Sponsorship \$750 (1 available)

- Your logo on all attendee badges
- May provide 1 piece of literature and 1 item for “goody bags”
- May provide door prize
- Logo will appear on Sponsor Banner displayed at registration and in the main room (pavilion room)
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social Media Recognition from @RebarCampOmaha for your sponsorship
- Must submit high resolution copy of logo by March 20th

EXCLUSIVE Event Lanyard Sponsorship \$750 (Sold, Better Homes & Garden Real Estate)

- Your logo on all attendee lanyards
- Registration “Expo” Spot in Links room, (Attendees must go through Links room to enter main pavilion room). You can have representatives at 1 of the round table tops in the Expo room during check in, and leave materials there throughout the day. This will be “your table”
- May provide 1 piece of literature and 1 item for “goody bags”
- May provide door prize
- Logo will appear on Sponsor Banner displayed at registration and in the main room (pavilion room)
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social Media Recognition from @RebarCampOmaha for your sponsorship
- Must submit high resolution copy of logo by March 20th

EXCLUSIVE Tote “Goody Bag” Sponsorship \$750* (1 available) (*\$599 if you supply your own totes)

- Your logo on all attendee goody bags
- May provide 1 piece of literature and 1 item for “goody bags”
- May provide door prize
- Logo will appear on Sponsor Banner displayed at registration and in the main room (pavilion room)
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social Media Recognition from @RebarCampOmaha for your sponsorship
- Must submit high resolution copy of logo by March 20th

EXCLUSIVE “1st Round of Drinks” Sponsorship \$750 (1 available)

- Your logo on complementary drink ticket given during registration
- May provide 2x6 pop up sign for Bar (on site at Champions)
- May provide 1 piece of literature and 1 item for “goody bags”
- May provide door prize.
- Logo will appear on Sponsor Banner displayed at registration and in the main room (pavilion room)
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social Media Recognition from @RebarCampOmaha for your sponsorship
- Must submit high resolution copy of logo by March 20th

Gold “Expo Spot” Sponsors (5 available) \$600

- Registration “Expo” Spot in Links room, (Attendees must go through Links room to enter main pavilion room). You can have representatives at 1 of the round table tops in the Expo room during check in, and leave materials there throughout the day. This will be “your table”
- 1 Table Top Sponsorship (Your Logo will be on Signage for Table, used throughout entire day for group discussions)
- May provide door prize.
- May provide 1 piece of literature and 1 item for “goody bags”
- Logo will appear on Sponsor Banner displayed at registration and in the main room (pavilion room)
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social Media Recognition from @RebarCampOmaha for your sponsorship
- Must submit high resolution copy of logo by March 20th

Silver “Charging Station” Sponsors (4 available) \$475

- Your Logo on one charging station. We will have a multi-device charger set up throughout the day for phones/1 Table Top Sponsorship (Your Logo will be on Signage for Table, used throughout entire day for group discussions)
- May provide door prize.
- May provide 1 piece of literature and 1 item for “goody bags”
- Logo will appear on Sponsor Banner displayed at registration and in the main room (pavilion room)
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social Media Recognition from @RebarCampOmaha for your sponsorship
- Must submit high resolution copy of logo by March 20th

Bronze Sponsors (10 available) \$350

- 1 Table Top Sponsorship (Your Logo will be on Signage for Table, used throughout entire day for group discussions)
- May provide door prize.
- May provide 1 piece of literature and 1 item for “goody bags”
- Logo will appear on Sponsor Banner displayed at registration and in the main room (pavilion room)
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social Media Recognition from @RebarCampOmaha for your sponsorship
- Must submit high resolution copy of logo by March 20th

Remember, registration for REBarCampOmaha opens March 10th.

It is recommended that you send payment to reBarCampOmaha quickly to ensure maximum exposure while agents register online.

Sponsorships should be confirmed by Friday, March 20th

All sponsors receive web logo and link for up to 10 months.

*Sponsors will receive the exposure articulated above, but sponsorship **does not** grant you the opportunity to pitch your product or service in front of attendees outside of expo area. Sponsors must understand that, from the attendees’ perspective, one of the things that makes REBarCamp so great is that it’s a pitch-free zone. They want (and need) to be able to learn in a pressure-free environment. In terms of bang for the buck, REBarCampOmaha sponsorships are an absolute STEAL. You can’t beat this kind of marketing exposure and positive brand association.*



2015 Special Guests Roster

- **Nobu Hata:** Morning Kick-Off Speaker, Director of Digital Engagement for the National Association of REALTORS. An industry veteran since 1996, Nobu is a student of marketing, communications, trends, social media, and technology in the Real Estate industry, having implemented and adapted various new-school techniques to his successful brick and mortar business in Minneapolis, Minnesota for Edina Realty until July 2012.
- **Sherry Chris,** CEO & President of Better Homes and Gardens Real Estate LLC, a subsidiary of Realogy Corporation. Sherry is a frequent speaker at real estate and technology conferences. She was named the 2010 Inman Innovator of the Year, a prestigious and coveted award within the real estate and technology sectors.
- **Kristi Clark:** Century 21 Signature Real Estate, President of Iowa Area REALTORS YPN, NAR 2014 30 under 30 award recipient. 2013 Graduate of the Iowa Association of Realtors Leadership Institute, 2012 President of the Newton Board of REALTORS.
- **Laurie Ganz,** Market Manager for RPR, from Minnesota Laurie joined the REALTOR family in 2006 w/the Vail Board of REALTORS in Vail, CO. She was hired as Membership Services Director, and took over as Association Executive in 2007. She joined RPR in 2012 as the Market Manager for the entire Midwest area. <http://blog.narrpr.com/about/laurie-ganz/>
- **Aundre Gray:** Better Homes & Garden, Kansas City, Aundre was chair of the YPN for KCRAR (2014). He has been a Technology & Member Services Advisor since 2012 and served multiple years on the events committee for KCRAR. He is also part of the "At home with Diversity" program. For the MAR, he is a State Director as well as a member of the Technology committee, the Economic Development Committee, and the Diversity Awareness Committee. He served as an E-edge Ambassador & trainer while with Keller Williams.

We will continue to update this list as we get more confirmed special guests from out of State!

Current sponsors:

Platinum:

*Berkshire Hathaway HomeServices Ambassador Real Estate
Better Homes and Garden Real Estate*

Silver:

2-10 Home Warranty

Bronze:

*Rearranged for Change
Home Standards Inspections*